

After Nearly 2,000 Years, Boudica Finally Re-Pays Rome with a Visit!

Friday 1 October, 2021

As the Romans visited Boudica nearly 2,000 years ago, we thought it time that Boudica's presence be felt in Rome. We knew the ladies of Boudica Shampoos & Conditioners would encounter challenges throughout the ancient city, but we believed through careful planning and formulation, Boudica would fare better this time.

---Boudica Visits Pantheon Picture---

The Pantheon is a place of deep contemplation and heavenly thoughts. While we can't give you a halo, the unmistakable glow of Boudica Shine Shampoo & Smooth & Shine Conditioner is the next best earthly thing.

---Boudica Visits Trevi Fountain Picture---

The glorious splashing waters of the Trevi Fountain pose particular challenges for maintaining the purest, cleanest hair. That's why Boudica Clarifying Shampoo and Body & Volume Conditioner are a must after pool and sea water activities, or for eliminating excess hair oil.

---Boudica Visits Spanish Steps Picture---

Climbing all 135 stairs of The Spanish Steps can cause even well-behaved hair to go wild. With Boudica Control Shampoo & Shine Conditioner, your hair will be as disciplined as a Roman Legion.

---Boudica Roman Goddess on Palatine Hill Picture---

As we approached the grandeur of the Colosseum, nothing less than Boudica Volumizing Shampoo and Body & Volume Conditioner would suffice. Not surprisingly, a local Goddess, who seemed a bit compressed into the wall, wanted Boudica Volumizing.

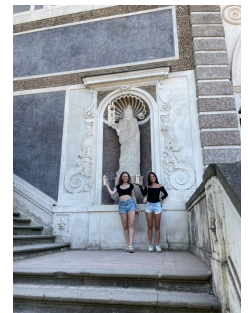
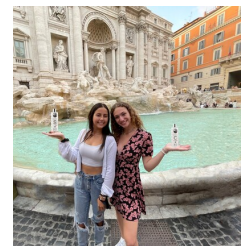
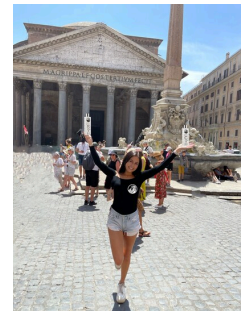
---Boudica Visits Colosseum Picture---

Those who battled in the Colosseum knew the importance of freedom. Certified Vegan Boudica frees your hair of harsh chemicals such as Sulphates, Glycol, Harsh Salts, Dye & Parabens while gracing it with natural aromatherapy oils & nourishing vitamins.

---Boudica Visits Vittorio Picture---

We'd like to think that our ancient namesake, Queen Boudica, 'of long flaming hair,' would finally be at peace, seeing the achievement of both peoples. Perhaps she's enjoying a cappuccino with her Roman counterparts, while admiring the ease of hair maintenance, with her own brand of Shampoos and Conditioners.

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Boudica Shampoos & Conditioners

T. 44 (0) 740 392 2772

E. service@boudicashampoo.com

W. <https://www.boudicashampoo.com/>

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