

After INC 5.2 Stalemate, Global Survey Launched To Boost Understanding of Reuse Practitioners

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The collapse of negotiations at INC 5.2 was a lost opportunity to get a grip on plastic waste with production limits and a focus on solutions that work.

Reuse is widely recognised as the best solution, preventing plastic packaging waste at source by replacing single-use models with refillable, returnable, or packaging-free systems. Yet **understanding of reuse practitioners is poor** and reuse is underrepresented in policymaking.

To address this gap, REUSE Foundation is conducting a **Global Reuse Practitioners Survey**, the world's first effort to capture insights on this critical movement. This initiative will gather first-hand perspectives from those implementing reuse across different markets and contexts, from multinational supply chains to local community schemes.

The survey will focus on:

- Operational barriers and opportunities for scaling reuse
- Policy and regulatory measures that can accelerate adoption
- Effective financial and business models
- Key lessons learned from practitioners on the ground

"The absence of reuse practitioners in the global dialogue creates a disconnect between policy ambition and practical implementation," said Roger Sharp, REUSE Foundation Trustee. "By capturing these insights, we aim to ensure future strategies are grounded in real-world experience."

Survey findings will be published in a global report later this year to guide policymakers, industry leaders, and civil society on enabling conditions for scaling reuse.

Call for Participation:

Reuse practitioners across sectors are invited to contribute by completing the survey [here](#).

About REUSE Foundation

[REUSE Foundation](#) is a UK registered charity working to develop and support pragmatic solutions that reduce our reliance on plastic and can deliver change at scale.

Instagram: [@reuse_foundation](#)

LinkedIn: www.linkedin.com/company/reuse-foundation/

For media enquiries or interviews, contact:

Roger Sharp, Trustee, roger@reusefoundation.org

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Company Contact:

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REUSE Foundation

T. 07941372343

E. support@reusefoundation.org

W. <https://www.reusefoundation.org/>

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