

Advanced Innovation Insights Launches Automotive Innovation Interactive Dashboard

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(August 10, 2021) – <u>Advanced Innovation Insights</u> is glad to announce the launch of its latest product, Automotive Innovation interactive dashboard. This dashboard is groundbreaking in its visualization of the Automotive sector innovation landscape. It allows users to view data by innovation type, sector, organization, and organization geography.

Advanced Innovation Insights introduces the exclusive new product, the Automotive Innovation interactive dashboard. This technology driven innovative company has a constantly developing pipeline of products and services to deliver deep data insights to its clients. With the use of AI technology, Advanced Innovation Insights has successfully served its clients in diverse arenas in both the corporate and public sectors.

"Users can interact with the dashboards across eight Innovation Categories and drill down to areas of interest. This dashboard will support effective R&D and policy decisions in this high intensity innovation sector, and provide users with visibility of their competitors' and partners' innovations. This product is part of the company's utilization of AI to analyze innovation trends and provide competitive landscape intelligence", says a spokesperson for Advanced Innovation Insights.

The Automotive Innovation interactive dashboard is part of an exciting channel of products available on the company's website for purchase along with many more in the works. Clients can now gain a competitive edge using the company's bespoke intelligence reports.

"The pace of change in the Automotive sector is incredible. Making informed business investment and R&D decisions is key to securing future competitive advantage. There is a vast amount of data available to support this process however it is largely unstructured and is often a challenge to apply or is even overlooked. By mathematically modeling the features of unstructured data, and creating models through the Aii pipeline we have developed a new way for organizations to view their position in an innovation space", says a spokesperson for Advanced Innovation Insights.

The company's existing portfolio comprises reports on automotive, healthcare, and education settings. Their service can also be tailored for each company's individual needs and covers every sector fulfilling their client's specific requirements.

Advanced Innovation Insights' elastic, scalable, and vigorous platform is capable of decoding large unstructured data sets into terse reports designed to support critical decisions. They believe that this proves them as the right team to help achieve competitive advantage through innovation.

By using some of the most current processing power and utilizing an enterprise-class analytics platform, the team has managed to draw insights from global Patents databases. This has helped the company build the first generation Aii pipelines for its customers providing them with an innovation space and competitive landscape intelligence.

Advanced Innovation Insights was founded in 2019. Since then, it has constructed tools to understand innovation themes to reform the industry. They provide a module that applies to clients both now and into the future. Although based in the UK, the company continues analyzing global innovation data and is available to support customers across the globe.

For more information, please visit: https://www.futureaii.com/

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Advanced Innovation Insights

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