Advan Highlights Thousands of Pounds Available to Kirkby Residents

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Canter Levin & Berg solicitors have used a traditional Advan to raise awareness of the thousands of pounds that may be on offer to residents in Kirkby.

The targeted Advan campaign focuses on Kirkby in Merseyside; appealing to residents with a direct advert asking: “Have you bought a Council House in Kirkby?”

Explaining that this may entitle people to be “able to claim thousands”, the campaign combines a striking message with the high impact format of an Advan to ensure a real head-turner. With a contact number clearly displayed, residents, pedestrians and road users all have the opportunity to absorb the message and contact Canter Levin & Berg for more information.

Advans have dual-use, in being able to act as both a static and mobile advertising format. Perfect for a short term and topical campaign such as this, Advans project a campaign throughout a desired area, offering fantastic reach and impressive results.

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