

Advan Campaign Encourages Scottish Referendum No Vote

Wednesday 17 September, 2014

With the Scottish referendum on independence only a day away, an advertising campaign by Advan.co.uk and Vote No Borders is encouraging Scotland to place a 'No' vote in the ballot box.

The campaign, titled 'Say no to separation' features the face of RAF veteran and champion cyclist Jimmy Cooney accompanied by the quote, "I'm no Nationalist. I'm an Internationalist."

Designed to create real impact throughout the streets of Scotland, the use of the unique format of an Advan is the ideal way to create a noticeable, highly visual campaign that gets people talking.

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