'ADS' Santa Fun Run 29.11.15 at Dorney Lake, Eton - Fun for all the Family!

Monday 9 November, 2015

Dear Supporter,

This year's exciting event will be opened by our special VIP guests and our ever active Charity Patron, Sue Holderness. There will also be activities and background entertainment to make your day more special whilst doing some good by raising valuable funds to help make a difference for the people we choose to support. We are delighted to announce that our very popular 'ADS' Annual Santa Fun Run will take place on Sunday 29th November 2015 from 12 noon (with starters' orders at 12.45pm) and we'd all love to see you there!

It is a 5k Run (walk, wheel or jog) which is approx 3.1 miles once round Dorney Lake - Home of the Olympic Rowing events 2012. This is a major fundraising event for us at 'ADS', so please encourage as many people to take part and/or sponsor you as you can. Everyone can participate, including Dogs on leads and kids on scooters (both with responsible owners though please!), all are very welcome.

Register Now!
Adult £15.00 (up to 22.11.15 or by cash or cheque on the day)

Child £3

Under 5's Free

Dogs Free

** Please note that on line registrations end 22nd Nov '15 to allow for admin but you can register and pay on the day by cash or cheque. Thank you.

New for 2015

- Suit & Race Number collection points ahead of the event (see 'What you need to know').
- Online payments

Click here to register now!

What you will get for your registration:

- **Fundraising pack to download**
- **Adults - Full Santa Suit ...including beard! Children - Santa Hat**
- **Free bottle of water**
- **Bronze Runners Medal (Gold and Silver 1st & 2nd Male and Female)**
- **Certificate**
- **Free Goody Bag full of treats, including Chocolate bar, Balloon for the children, Keyring, Reusable Water Bottle, Information Leaflets and more.**

Medals AND Prizes will be awarded for the following categories:

- **Fastest Time (Adults only 1st and 2nd Male & Female)**
- **Best Dressed Wheels (pushchair, wheelchair or scooter)**
- **Best Dressed Dog**
- **Highest quantity of sponsorship's**
- **Highest amount raise**

"Our 'ADS Annual Santa Fun Run', is a fantastic opportunity for you to be involved in a Fun Filled Family Event, whilst helping to raise vital funds in Support of the People with Dementia, their Carers and Families in need of our help in the LOCAL Community. Please give a little of your time to help raise whatever money you can via your sponsorship forms and assist us at 'ADS' to achieve our aims and continue delivering our many Services. Don't forget though that this is a fun day too and so we would love to see you there. Come along on the 29th November, have some fun, enjoy this very special event and

Media:

















help make a big difference to many people's lives"

David D Jannetta - Voluntary Chairman & Managing Director

Alzheimers Dementia Support 'ADS'

What you need to know:

What else is happening?

Santa Suit and Race Number collection points will be at the Nicholson's Centre, Maidenhead on Friday 20th and Sunday 22nd November...Jazz up your suit and arrive Race Ready!

We will have a flash mob dance warm up and/or a Christmas sing-song before the race is started by our VIP guests. After the run you will be awarded your finishing medal, certificate and Goody Bag to celebrate your victory! You are welcome to join us in the Club House for the Prize and Medal Award Ceremony by our VIP guests.

Collect a Manual Registration Forms from our Event Sponsor: Mortgage Required at 5 Bath Road, Maidenhead (opposite Tesco Express) or from our Race Supporter: Apex Sports at The Broad Way, Farnham Common.

Where's it happening?

Eton College Rowing Lake, Dorney, Eton, Berkshire SL4 6QP at 12noon with Starters' Orders at 12.45pm

FAQs

What is the refund policy?
Registration fees are non refundable.

On the Day:

There will be a car mounted race clock at the start/finish line and manually recorded times for the first 100 participants across the line. These will be made available to view in paper list copy on the day at the Prize and Medal Award Ceremony by our VIP guests post run.

For Editors:

Event Date Sunday 29th November 2015 12noon
Alzheimers Dementia Support, established 2011, Registered Charity Number 1143867

What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer Dementia Awareness Training and Carers' Awareness Training to all in the RBWM including group bookings for businesses, groups and schools etc.

Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Maidenhead, Ascot, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.

Event endorsements and testimonials:

"Our 'ADS Annual Santa Fun Run', is a fantastic opportunity for you to be involved in a Fun Filled Family Event, whilst helping to raise vital funds in Support of the People with Dementia, their Carers and Families in need of our help in the LOCAL Community. Please

Related Sectors:

Charities & non-profits :: Children & Teenagers :: Christmas :: Entertainment & Arts :: Environment & Nature :: Health :: Leisure & Hobbies :: Media & Marketing :: Sport :: Women & Beauty ::

Related Keywords:

Charity :: 5k :: Santa :: Fundraising :: Family :: Running :: Local :: FUN :: Event :: Dorney :: Windsor :: Maidenhead :: Ascot :: Slough :: Langley :: Dementia :: Carers ::

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give a little of your time to help raise whatever money you can via your sponsorship forms or Just Giving page and assist us at 'ADS' to achieve our aims and continue delivering our many Services. Don't forget though that this is a fun day too and so we would love to see you there. Come along on the 29th November, have some fun, enjoy this very special event and help make a big difference to many people's lives" - David D Jannetta, Voluntary Chairman & Managing Director of Alzheimers Dementia Support 'ADS'

"Please come and join us for our "Santa Fun Run" and help raise money for this truly worthwhile charity. It's a great day out and you can really make a difference. Every penny raised will be used wisely. See you there!" - Sue Holderness, Charity Patron of 'ADS'

"I am really pleased to be supporting this great event ('ADS' Santa Fun Run) and hope that lots of families, who have loved ones in a similar position to my Grandma, take part and help to raise lots of money for this worthy cause" - Josh Cuthbert, Union J

"We have been supporting ADS over the past three years and are delighted to be the principle sponsor at this year's Santa Fun Run. The Team at Mortgage Required have participated in the event over the past few years enjoying it as a great kick off to the holiday season as well as an opportunity to raise valuable funds for the charity. Our aim is to help this fantastic charity enjoy their most successful fun run ever" - Tim Atkinson, Managing Director of Mortgage Required

Key Headline Event Sponsor: Mortgage Required.

Supported by: Hale & Company and Lewis Chambers.
Product/Venue/Volunteer donations, support and supply by: Dorney Lake, Apex Sports, Maidenhead Athletic Club, Mars in the Community, Metro Bank, Airtechs, Maidenhead Pet Care. Links to support businesses can be found on the Event Registration Page.

Event URL
Just Giving page for 'ADS'
'ADS' Website
Facebook
LinkedIn
Twitter

For further information please contact:
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View Online

Additional Assets:
'ADS' Santa Fun Run Poster 29.11.15 2015santa.eventbrite.co.uk

Newsroom: Visit our Newsroom for all the latest stories:
https://www.alzheimers_dementia_support.pressat.co.uk