?‘ADS’ Annual Sponsored Santa Fun Run

Monday 19 November, 2018

Media:



















On Sunday 25th November 2018, at Dorney Lake Eton Dorney, Windsor, more than 50 volunteers will assist the local charity, Alzheimers Dementia Support (‘ADS’) to host its annual fundraising event.

It is hoped that in excess of 750 participants will run or walk the 5 km course ensuring, once again, that the event is filled with lots of ‘fun and laughter’. Everyone participating will be dressed in Santa suits (including babes in buggies and dog’s on leads).

The huge efforts made by all runners, walkers and wheelers will hopefully raise much needed funds for the local charity which will be “Spent, to support the needs of People living with Dementia, their Carers and Families, in our **local** Communities”, said David Jannetta (the Charity’s Voluntary Chairman).

> ‘ADS’ is given sponsorship monies and practical support from local businesses, David explained, ‘Without the support and funding given by our Key Sponsor; Mortgage Required and the events’ Main Support Sponsor, Hale and Company the charity would not be in a position to host the fun-filled annual event.

Alzheimers Dementia Support (‘ADS”) continues to ‘touch the lives’ of approximately 1,100 people living with Dementia in Windsor, Ascot, Maidenhead, Slough and Langley (and all points in between and surrounding) and depends on the support and monies given.

David explained; ”Organising an event of this size and complexity, requires a huge amount of effort from all concerned, but it is ‘well worth all the planning and preparation involved’ for three key reasons:

1. The event raises much-needed funds (to actively support People living with Dementia, their Carers and Families, in our **LOCAL** community);

2. The event provides a ‘fun day out’ for individuals (including those with disabilities) and families (of all ages) in the run-up to the festive season and;

3. The event raises awareness of the charity and its work in the **local** community.

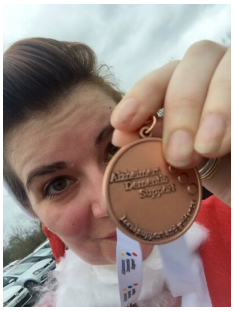
For additional information, (and to register to take part in this family event) check out the ‘ADS’ website: www.alzheimersdementiasupport.co.uk

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For Editors:
What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer Dementia Awareness & Carers' Training to all in the RBWM including group bookings for businesses, groups and schools etc.
Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Ascot, Maidenhead, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.
Key Headline Event Sponsor: Mortgage Required.
Supported by: Hale & Company
Product/Venue/Volunteer donations, support and supply by: Dorney Lake, Apex Sports, Maidenhead Athletics Club,
Links to support businesses can be found on the Event Registration Page.
Event URL
Just Giving page for 'ADS'
'ADS' Website
Facebook
Twitter

#ADSSantaRun
For further information please contact:
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Alzheimers Dementia Support 'ADS'

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