

'ADS' Annual Sponsored Santa Fun Run 2017 - Fun for all the Family!

Friday 15 September, 2017

On Sunday 26th November, at Dorney Lake, Eton Dorney, with many local volunteers (and 40 RAF Cadets) will assist the local charity, Alzheimers Dementia Support ('ADS') to host its annual fundraising event for the 6th year in a row.

It is anticipated that a minimum of 500 – 600 participants from all walks of life (running, walking, wheeling etc.) will participate in the event and this will ensure that once again, the event is filled with lots of 'fun and laughter' as everyone taking part will be dressed in Santa suits (including babes in buggies and dog's on leads).

The huge efforts made by all participants will hopefully raise funds for the local charity which; "Will be fully spent, to support the needs of People living with Dementia, their Carers and Families, in our **local** Communities", said David Jannetta (the Charity's Voluntary Chairman).

'ADS' is given sponsorship monies and practical support from local businesses, David explained, 'Without the support and funding given by our Key Sponsor; **Mortgage Required** and the events' Main Support Sponsor, **Hale and Company** the charity would not be in a position to host this fun-filled annual event'. Of course we mustn't forget the sponsorship raised by the many Runners who have made this a main date in their diaries as well as encouraging new ones to join in, are what make it a success.

Alzheimers Dementia Support ('ADS') currently 'touches the lives' of approximately 1,000 people living with Dementia in Windsor, Ascot, Maidenhead, Slough and Langley (and all points in between) and depends on all of the sponsorship support and monies donated to deliver their many Services.

David explained; "Organising a Fun Filled Event of this size and complexity, requires a huge effort, from all concerned, but it is well worth all of the planning and preparation work involved, for three key reasons:

1. The event raises much-needed funds (to actively support People living with Dementia, their Carers and Families, in our **LOCAL** community);
2. The event provides a 'fun day out' for individuals (including those with disabilities) and families (of all ages) in the run-up to the festive season and;
3. The event raises awareness of the charity and its work in the **local** community".

For additional information, (and register for the event) check out the 'ADS' website: www.alzheimersdementiasupport.co.uk . Or you can also register on ads-santa.co.uk

The Event: Our very popular 'ADS' Annual Santa Fun Run will take place on Sunday 26th November 2017 from 1pm (with a Santa Flash Mob warm up at 1.30pm & starters' orders at 1.45pm) and we'd all love to see you there!

[Register Now for great discounts!](#) - Promo code **EARLYSANTA**

Early Bird Adult £18 - Standard Adult £20

Early Bird Child (age 5-16) £3.60 - Standard Child £4

Early Adult Team of 5 £81 - Standard Adult Team £90

Early Family Team of 4 (2 Adults, 2 Children) £39.60 - Standard Family Team £44

Under 5's Free

Dogs Free

****Early Bird Bookings PROMO CODE 'EARLYSANTA' until 15th October and Registrations Close**

Media:



Related Sectors:

Charities & non-profits :: Children & Teenagers :: Christmas ::

completely on 14th November to allow for admin - No registrations on the day.

New for 2017

Fundraise for local People with Dementia & their Carers

set up a Just Giving Page at: www.justgiving.com/AlzheimersDementiaSupport

Prize draw entry for ALL Just Giving pages raising over £50 for 'ADS' Event
Sponsor & Supporter School Prize!

Win £250 for your Class/Club

(Register your selection - most runners registered wins!)

Sponsor & Supporter Prize Draw!

Win £150 Virgin Experience Days Vouchers for your Team

(Family/Adult with the same team name)

- Suit & Race Numbers MUST be collected from a collection point ahead of the event (see click on the Register Link for full details, Terms & Conditions).
- Online Donations

[Click here to register now!](#)

What you will get for your registration:

Adult

- FUNdraising pack to download
- Full Santa Suit
- Exclusive Supporters Nylon Drawstring Bag full of Goodies
- Bottle of water
- Runners Medal
- Certificate
- Dog Treats

Child

- FUNdraising pack to download
- Santa Hat
- Bottle of Water
- Runners Medal
- Kids Goody Bag

For Editors:

What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer [Dementia Awareness Training](#) and [Carers' Awareness Training](#) to all in the RBWM including group bookings for businesses, groups and schools etc.

Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Maidenhead, Ascot, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.

Key Headline Event Sponsor: Mortgage Required.

Supported by: Hale & Company

Product/Venue/Volunteer donations, support and supply by: Dorney Lake, Apex Sports,

Education & Human Resources ::
Government :: Health :: Leisure &
Hobbies :: Men's Interest :: Sport
:: Women & Beauty ::

Related Keywords:

Charity :: 5k :: Santa ::
Fundraising :: Family :: Running
:: Local :: FUN :: Event :: Dorney
:: Windsor :: Ascot :: Maidenhead
:: Slough :: Langley :: Dementia
:: Carers ::

Scan Me:



Maidenhead Athletics Club,

Links to support businesses can be found on the [Event Registration Page](#).

[Event URL](#)

[Just Giving page for 'ADS'](#)

['ADS' Website](#)

[Facebook](#)

[LinkedIn](#)

[Twitter](#)

For further information please contact:

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W. [https://www.alzheimersdementiasupport...](https://www.alzheimersdementiasupport.co.uk)

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Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

https://www.alzheimers_dementia_support.pressat.co.uk