‘ADS’ Annual Santa Fun Run 2017 was a HUGE success…

Wednesday 6 December, 2017

“Tell everyone you know about this wonderful local charity,” said Our **Prime Minister The Rt.Hon. Theresa May MP**, as a part of her speech ahead of the 5th running of **Alzheimers Dementia Support (‘ADS’)** Annual Santa Fun Run on Sunday 26th November Immediately prior to commencing the countdown to start the run, Theresa May joined the participants in their ‘warm-up’ session. Thereafter, in excess of 500 runners, competitive and casual (this years’ winner finished in a time of 18 minutes 48 seconds – whew!!), walkers, babes in buggies, folks in wheelchairs and dogs, all dressed as ‘Santa’ took to the 5 km track around Eton Dorney Lake (the home of the Olympic rowing events).

Our **Prime Minister** also added this personal quote: “I want to thank everyone who went out in the cold weather to run for Alzheimers Dementia Support, which is such an important cause. I also want to pay tribute to David and Christine for all the work they’ve done over many years – leading the way in helping to support people, their Carers and Families in the area”.

As David Jannetta (**‘ADS’** Voluntary Chairman and MD) explained to the crowd, **all** funds raised at this, the Charity’s biggest fundraising and Awareness Raising event of the year, will go towards supporting those **LOCAL** people living with Dementia, their Carers and family’s and he thanked everyone for their superb support and generosity.

The magnificent weather, (cold, crisp and sunny) added to the success of the occasion as those who took part later told of the laughter and camaraderie, which was in abundant supply throughout the 5 km course.
15 young RAF Cadets from Maidenhead squadron were amongst the team of 70+ volunteers who worked tirelessly before, during and after the event, helping to ensure all went ‘without a hitch’.

Once over, **‘ADS’** Patron Sue Holderness presented the Prizes, David Jannetta then specifically thanked the hard working team of staff and volunteers, who had been planning, organising and arranging the execution of the event for many months, and he said, “Despite the fact that the event has taken a huge amount of your hard-work, dedication and organisation – it was worth all of the effort”. He thereafter confirmed that **‘ADS**’ will host, with their help, the event again on **Sunday 25th November 2018** and asked them kindly to put the date into their diary.

For Editors:

What we do & why we do it: Alzheimers Dementia Support 'ADS' is a predominately Volunteer-run charity which offers constructive practical Support, Guidance, Information and a wide range of Exciting Services designed to help people within the LOCAL community whose lives are directly or indirectly affected by Dementia. We strive to make a difference by helping those affected cope better with their problems whilst giving them the opportunity to experience a little joy and laughter in their difficult lives. We also offer Dementia Awareness Training and Carers' Awareness Training to all in the RBWM including group bookings for businesses, groups and schools etc.

Who we help: There is an ever growing number of People with Dementia, dependent on their Carers and families within our local Communities of Windsor, Maidenhead, Ascot, Slough and Langley (and all points in between), who can benefit from our wide and varied range of services. We use any and all forms of communication to increase the awareness of 'ADS' and what we can do to help.

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Links to support businesses can be found on the Event Registration Page.

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