

## **Adored.co.uk Support Prostate Cancer Month**

### Monday 18 November, 2013

Every hour, one man dies from prostate cancer across the UK. Prostate cancer is the most common cancer among males in the UK, and the incidence trend is increasing. That's why <a href="Adored.co.uk">Adored.co.uk</a> will be supporting prostate cancer awareness during the entire month of November. More than 100 men are diagnosed with this cancer every day, making the annual totals staggering. Awareness, research, and support for those who have been affected by prostate cancer should all be encouraged and supported.

### Join adored.co.uk in the fight against prostate cancer

Tto help in the fight against prostate cancer, we are donating £2.00 from every sale made online at adored.co.uk during the month of November. This can help with ongoing research of this deadly disease, clinical trials, as well as efforts to spread awareness of good prostate health.

### What causes prostate cancer?

As of now, it is not really known exactly what causes prostate cancer. Doctors do know that prostate cancer begins when some cells in your prostate become abnormal. In the vast majority of cases, the prostate cancer starts with tiny alterations in the shape and size of the prostate gland cells.

### Prostate cancer facts

- It mainly affects men who are over 50, and younger men can be affected, although this is rare.
- The average age for men to be diagnosed with prostate cancer is between 70 and 74 years.
- Prostate cancer risk increases with age.
- Prostate cancer is mostly a very slow progressing disease. Some men even die of old age without ever knowing that they have prostate cancer.
- Prostate cancer not only affects men, but it can also take an emotional toll on family members as well.

### Symptoms of prostate cancer

Most men with early prostate cancer do not have any symptoms. Some men first notice symptoms such as back pain or pain in the hips or pelvis due to the cancer spreading to their bones. Although these symptoms could be caused by many other issues and illnesses, men should still get checked out by their doctor if they have symptoms.

Remember, you can make a difference when you purchase from <u>Adored.co.uk</u> all November long because £2.00 from online sale is going to prostate cancer research and awareness!

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