Acquisition of Reading Room Ltd

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We are very pleased to announce the acquisition of Reading Room Ltd by the Idox group.

Reading Room is a digital consultancy with an international reputation for innovative and award-winning strategic consultancy, design, and technical delivery.

As architects of digital change, Reading Room sees its role as removing fear of change, closing knowledge gaps, and helping its clients reach their full digital potential. A digital consultancy that's not hampered by legacy thinking, its multi-disciplinary teams focus on how people experience technology and blend the best design and technical expertise with new and exciting insights from behavioural science and psychology to deliver highly effective solutions.

Reading Room has an outstanding client list ranging from every sort and size of public body – Kew Gardens, HMRC, the NHS, West Yorkshire Police, Edinburgh Napier University, Big Lottery Fund, Visit England, Knowsley Borough Council - through to household names such as ŠKODA, Nationwide Building Society, Taylor Wimpey, National Football Museum, and Victim Support.

We are hugely excited by this acquisition and by the addition of so many new skills and business opportunities to the group particularly in the areas of design, user experience and digital consultancy. It is a powerful acquisition not just because of the outstanding quality of the company, its staff and its work, but also because of its fit with our own digital growth strategy. This will dramatically expand our capability to help our customers “be digital” wherever they happen to be on that critical journey.

Richard Kellett-Clarke, CEO of Idox, commented: "The acquisition of Reading Room is a major step in our strategy to build a sophisticated digital platform from which we can leverage our sector and domain knowledge to provide value adding solutions across the UK and Europe."

Sarah Vick, Managing Director at Reading Room said “I am delighted that we will be joining the Idox group with all the opportunities that can open up for all parts of the business. It is a great fit for us and the beginning of a new era for Reading Room.”

Source: idoxgroup

Company Contact:

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