ACCA's Small Business Expert Appointed to Prominent EU Finance Committee

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The EU's prestigious Finance Watch – Committee of Transparency and Independence (CTI) has appointed to its board Professor Robin Jarvis, ACCA's (the Association of Chartered Certified Accountants) special adviser on small business issues and professor in accounting at Brunel University.

Finance Watch is an independent body which was set up in 2011 by 200 MEPs, that receives funding from the European Commission and is dedicated to making finance work for the good of society. Its main focus is on improving European financial regulation.

The CTIis effectively the governance committee consisting of three distinguished experts in finance and regulation. It is responsible for safeguarding the independence of Finance Watch's advocacy and avoiding conflicts of interest concerning membership and funding. It must approve all applications for membership of Finance Watch, and all offers of funding above €10,000.

Professor Robin Jarvis said: "I am very pleased to be making a contribution to Finance Watch, working for a financial system that allocates capital to productive use through fair and open markets in a transparent and sustainable manner, without causing detriment to society at large."

This is not the first time Professor Robin Jarvis has achieved such a prestigious honour. In 2013, he was awarded the British Accounting and Finance Association (BAFA) Lifetime Achievement Award for his contribution to the advancement of the accounting and finance academic community.

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Notes to Editors

About ACCA

ACCA (the Association of Chartered Certified Accountants) is the global body for professional accountants. It offers business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

ACCA supports its **170,000** members and **436,000** students in **180** countries, helping them to develop successful careers in accounting and business, with the skills required by employers. ACCA works through a network of **91** offices and centres and more than **8,500** Approved Employers worldwide, who provide high standards of employee learning and development. Through its public interest remit, ACCA promotes appropriate regulation of accounting and conduct relevant research to ensure accountancy continues to grow in reputation and influence.

Founded in 1904, ACCA has consistently held unique core values: opportunity, diversity, innovation, integrity and accountability. It believes that accountants bring value to economies in all stages of development and seek to develop capacity in the profession and encourage the adoption of global standards. ACCA's core values are aligned to the needs of employers in all sectors and it ensures that through its range of qualifications, it prepares accountants for business. ACCA seeks to open up the profession to people of all backgrounds and remove artificial barriers, innovating its qualifications and delivery to meet the diverse needs of trainee professionals and their employers. More information is here:www.accaglobal.com

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