Absolute Digital Media Are Next To Accept Cryptocurrency

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The cryptocurrency market is at an all-time high right now with businesses across all different industries to jump aboard the bandwagon.

Absolute Digital Media, a popular digital marketing agency based in the UK, is among those who have decided to accept cryptocurrency as their latest payment method.

They are thrilled to have the opportunity to do so, explaining that the decision was made with their clients and teams' best interest at heart.

Putting them in front of their competitors, Absolute Digital Media hope that, through offering this extra payment method, their services will appeal to an even wider market, with the chance to open-up greater opportunities for them.

Ben Austin, CEO & Founder of the 13-year-old digital marketing agency commented:

"It really is an exciting time for everyone within the digital marketing space. We are one of the first to introduce cryptocurrency as our latest payment method. More specifically, we'll be looking at accepting Ethereum, Bitcoin, Dogecoin and Cardano to begin with, before eventually expanding the currencies we accept. I can't wait to roll it out to our current clients and those we bring on board in the near future, too!"

This comes at an exciting time for the agency, whereby they have also recently announced they are Great Place To Work certified following the countless hours spent to sustain their fun agency culture during the pandemic.

Since then, the team have been looking at further opportunities to help progress the agency further which included the introduction of their PR department which was introduced to the agencies service offerings at the start of the year.

The team at Absolute Digital Media certainly have a lot on their horizon and, with the recent introduction of cryptocurrency payments to add to their list of achievements this year, this is unlikely to be the last time you hear of them.

For more information about how Absolute Digital Media plan to integrate cryptocurrency into their business, speak to them on 0800 088 6000.

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