

Absolute Digital Media Are Launching Their Rebrand With A New Look!

Thursday 31 January, 2019

Fresh off of a win at the UK Search Awards and the Southern Business Awards, Absolute Digital Media are happy to reveal our new look. As an award-winning marketing agency, we felt it was time for a look that reflected the services we can offer and are proud to announce our brand new theme, logo and website.

Although we have made a number of innovative changes as part of our rebrand here at Absolute Digital Media, we have kept the same well-known name. Our full-service agency provides clients with a number of leading services offered by industry experts, whether that is SEO, content marketing, PPC, social media or UX. This rebrand provides us with the perfect opportunity to better position ourselves in the industry, ready to enhance our clients' campaigns and continual growth of the agency.

Our new branding features key changes to the colour scheme across both social media and our website - we have dropped the red and white logo and chosen the modern update of magenta and blue.

To celebrate this new colour scheme, we have designed an entirely new website that truly showcases the talents of our designers and web development team. The informative, yet easy-to-navigate site puts user experience at the heart of our brand, offering a seamless experience for returning and potential clients.

Ben Austin, CEO at Absolute Digital Media, commented on the rebrand:

"Our rebrand offers us the opportunity to truly show what we can do. We've worked hard to create a site that encompasses all of our services and what our brand stands for, while showing just how far we've come since 2008. We're excited to see what the new year will bring, and are proud to be starting off the new year with this new brand identity."

If you would like more information about the many services that we provide here at Absolute Digital Media or you would like to find out how you can successfully rebrand your business, get it touch on **0800 088 6000**.

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