# A New Look for National Pen as Promotional Products Brand Relaunches Website

**Monday 2 September, 2019**

National Pen has recently redesigned and relaunched its UK website moving from www.nationalpen.co.uk to www.pens.com/uk/. UK customers will notice that the domain is not all that's changed as the website now features a new, modern, and user-friendly design. Through the relaunch of the website National Pen endeavours to better serve customers by streamlining the order process, ensuring ordering customized promotional products is quicker, easier, and more convenient than ever before!

The relaunched website includes improved tools and features that allow customers to search and sort products by colour, material, and price, making it easy to find the perfect customizable item to promote your business. The UK site is the latest relaunch as National Pen continues to evolve to meet customers' needs online. The company plans to improve and redesign all of its global websites and move them to the pens.com domain by the end of the year. A Cimpress brand, National Pen combines low, factory-direct pricing, excellent customer care, and a broad range of customizable, full-colour products to ensure small and medium business can promote themselves professionally and cost-effectively.

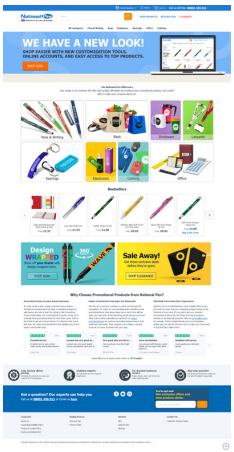
**About National Pen**

In business for over 50 years, National Pen is a world-class provider of personalized marketing solutions that help businesses promote themselves and increase customer loyalty. Offering a broad range of promotional products, National Pen currently operates globally serving customers across 23 countries. To learn more, visit: http://www.pens.com

**About Cimpress**

Cimpress N.V. (NASDAQ: CMPR) invests in and builds customer-focused, entrepreneurial, mass-customization businesses for the long term. To learn more, visit http://www.cimpress.com

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