

A New Guide to Prepaid Currency Cards (Fx Cards)

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Helen Child, leading consultant at Striding Edge, has launched an informative new guide which provides an introduction to Prepaid Currency cards also known as FX cards.

Mastercard is predicting a 25% rise in spend on consumer travel cards by 2017, so it's a growing market - but it's also one people can find confusing.

The guide provides no nonsense information and comparisons of some of the best cards currently available. It's aimed at both holiday makers and more frequent business travellers alike.

Prepaid currency cards are designed to be a safe, secure and convenient way to take your money abroad and work just like your debit card in the UK. They can help take the hassle out of exchanging foreign currency, protecting your money whilst travelling and getting the best deal on foreign exchange rates.

Helen explains: "With travellers' cheques almost obsolete, and cash machines charging high fees for cash withdrawals, it's hardly surprising that many travellers favour prepaid currency cards. It's a card designed especially with travel in mind and it's important to get the best deal, be aware of the fees and to understand the jargon.

"UK travellers are keener than ever to get the best value, the best exchange rate along with the best financial security offered. These cards are Visa or MasterCard branded and can be used at any of the 34 million ATM's or point of sales outlets around the world; providing the ease and convenience we expect from the plastic in our wallet.

"Some cards have a clever App that can detect when you have travelled to a new country and advise you to change the currency on your card. This really does make travelling abroad, less hassle, safer and better value for money."

This guide can be downloaded and linked to at:

<http://www.helenchild.co.uk/helen-childs-guide-to-prepaid-currency-cards-fx-cards>

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About Helen Child

Helen Child is the founder and former CEO of the UK's first E Money License Issuer to be awarded Prepaid Issuing status by both MasterCard & Visa.

Helen is the leading consultant at Striding Edge and heads an experienced team of prepaid card and payments experts. Through her Striding Edge consultancy, Helen provides strategic and practical support to banks and organisations that are seeking to develop or increase their footprint in the European market.

Voted by Paybefore readers as one of the leading ladies in Prepaid. She is a published author and industry speaker. A founding member of the Prepaid International Forum; the global, not for profit prepaid card industry forum. She's proudly served as a Council Member of Lancaster University.

To find out more about Helen, please visit <http://www.helenchild.co.uk>

For more information about Striding Edge, please visit <http://www.striding-edge-ltd.com>

Download the guide here

<http://www.helenchild.co.uk/helen-childs-guide-to-prepaid-currency-cards-fx-cards>

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