

# A GREAT NEW WAY TO ADD A SPLASH OF STYLE TO WATER

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We all know how important it is to stay hydrated and to drink two-litres of water a day, so it's refreshing to know there's now a great new way to add a splash of style and flavour to water.

Go Splash™ is a new sugar-free, low-calorie water enhancer that brings fun and flavour to water.

With added B vitamins and virtually no calories, Go Splash comes in refreshing Blackcurrant, Orange Pineapple and Energy Lightning Red varieties in handy, pocket-sized bottles you can take anywhere and enjoy "on the go"!

Perfect for the handbag, car, holidays, lunchboxes, the workplace or for all kinds of sporting activities, Go Splash adds a refreshing touch of style to water and is the natural choice for active, health-conscious adults. Kids will also love the great taste of Go Splash and – with no sugar – it's so much better for their teeth than many soft drinks and squashes!

Available exclusively from Tesco at £2.45, each Go Splash bottle can flavour 30 x 200ml glasses (six litres) of water – simply add a squirt to a glass or bottle of water for a great new taste experience and enjoy water your way.

Water enhancers have already taken America by storm, with annual sales worth a healthy £500 million. Now Go Splash is set to make waves here in the UK – the natural, healthy and stylish choice for people wherever they are!

For more info, check out the Go Splash Facebook page

http://www.facebook.com/home.php#!/likegosplash?fref=ts

or visit http://www.gosplash.eu

Note to journalists:

WOULD YOU LIKE SOME FREE SAMPLES OF GO SPLASH?

For further press information please contact:

Julia Warner Warner Robinson & Associates Tel: 01278 641556 Email: juliawarner@live.co.uk Media:





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# **Company Contact:**

## **Warner Robinson & Associates**

T. 01278641556

E. warnerrobinson@btinternet.com

W. https://www.gosplash.eu

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