# A Dressing To Remember - Scarlett & Mustard Add A New Dressing To Their Range

**Thursday 24 April, 2014**

Sandy and Julian, co-founders of Scarlett & Mustard, met six years ago, with no idea of what the future held for them, or of an extraordinary coincidence that was to be uncovered.

Shortly after meeting, they discovered that Sandy's Grandfather, Lt. Percy Watson, and Julian's Great Uncle, 2Lt. Thomas Pollard, both fought in the Leicestershire Regiment - "the Tigers" - in the First World War. They also discovered that they were not only in the same Regiment, but the same Battalion and were wounded within weeks of each other during the same campaign. Scarlett & Mustard therefore have a very close and personal connection to WW1.?

This is the inspiration for The Colonel's Poppy Seed Dressing. A dressing conceived in memory of their relatives, and indeed all those who have fought, been wounded or killed in defence of their country.?

For Julian the story is particularly poignant, "As the third generation of my family to serve in the Regiment, this still makes the hairs on the back of my neck stand up".?

It is a dressing that is not only different, but that will make a difference. :?

For every bottle sold, Scarlett & Mustard will donate £1 to The Royal British Legion.?

The Colonel's Poppy Seed Dressing is a delicious bright citrus vinaigrette with a difference: a sprinkling of poppy seeds adds a great contrast both in colour and texture. Great for salad leaves, olives, cold meats, tomatoes, avocados and asparagus, it also works well as a marinade for chicken or can be added to gravies for a more intense flavour.?

"We love developing new recipes, and this one has been particularly exciting to work on - both in terms of the flavours and textures. But most of all it's been brilliant to come up with something that has such significance personally, for the business and which supports The Royal British Legion in this centenary year."?

Scarlett & Mustard would also like to thank Hillfarm Oils whose Cold Pressed Rapeseed Oil is used in all Scarlett & Mustard dressings, and are part of the character of this dressing, for supporting this campaign.?

ENDS

NOTES TO EDITORS?

Product information?
The Colonel's Poppy Seed Dressing is available in 250ml bottles priced at £2.99 wholesale, £3.99 - £4.99 RRP.?
£1 from the sale of every bottle will be donated to The Royal British Legion.?

About Scarlett & Mustard?

Founded in March 2012 by Sandy Ruddock and Julian Pollard. The business started with two dressings inspired by Sandy's family and made at her kitchen table at her home in Suffolk. The range now comprises five dressings plus a seasonal limited edition as well as the Dazed and Infused oils, Billy's Chilli Jam and The Curd Herd fruit curds.?

The Colonel's Poppy Seed Dressing will be available from June 2014. Scarlett & Mustard's products are available in some of the UK's most prestigious retailers including Harvey Nichols seven stores, Harrods, Fortnum & Mason, and Partridges in London as well as Booths and numerous farm shops and independent retailers across the UK.?

Scarlett & Mustard won awards for two products at the prestigious Great Taste Awards? 2013 for the brand new Sublime English Truffle Oil and Billy's Chilli Jam.?

Contact?

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