A Broken Foot Will Not Stop Jill Zarin From Coming Across the Pond to Promote Skweez Couture Shapewear at QVC UK

Friday 31 May, 2013

The wildly popular American Television Star Jill Zarin, will be arriving in London to promote her shapewear line Skweez Couture with a broken foot and all! The high demand of her shapewear line prompted Zarin to make the trek back over to London to appear on the **QVC network** for the second time in only a matter of months. Viewers won't want to miss out on the opportunity to see Jill in action and in a bootcast on QVC UK Monday, June 3rd, at 5PM BST and Tuesday, June 4th at 9AM and 7PM BST.

The collection, which launched in the UK in April, consists of twenty-five pieces, including briefs, thigh shapers, and slips made with spandex and lace. Designed specifically by women, for women. Each style of the luxury collection, is fit with beautiful trimmings and designed so that you don't have to only wear it underneath your clothing anymore.

Through research and development, Zarin and Triad have produced a line that will benefit women of all ages, shapes and colors working endlessly to ensure the collection included different styles from the current market assortment. Made to give the wearer the appearance of a more slender shapely body, while improving the way your clothes look and fit. Skweez couture is made of anti-bacterial, innovative, breathable fabrics that contour to any body shape. The products accentuate what you want and hiding what you don't, all while in ultimate comfort and fashion appeal.
The Skweez Couture collection offers a wide range of styles and colors and comes in sizes Small to 2XL. The collection is available in three strengths – tight, tighter, and tightest to provide ultimate shaping and smoothing of the targeted zones. The collection is priced from £30 to £95 with consistent quality. For more information visit, skweezcouture.com

ABOUT Triad Hosiery Corp:
They design and manufacture men's and women's hosiery, intimate apparel and leg wear since 1989. Mr. Berg, current C.E.O., was the former President of the ladies' hosiery division of Sara Lee Corporation. Mr. Kallen, President of U.S. sales and operations, and Merel Kallen, C.O.O., have been working with the company since 1995 and manages the Skweez Couture division.

ABOUT JILL ZARIN:
A highly successful and sought-after reality television star , fashion designer and public speaker, Jill has over one million fans following her every move through social media channels. She appears regularly on a variety of national talk shows to address topics including style, brand building, and life advice. Jill's drive, diligence and creativity as a businesswoman has resulted in – Jill Zarin Bedding, Skweez Couture Shapewear and Hosiery and Jill Zarin Jewellery. Jill also co-wrote her best-selling book, Secrets of a Jewish Mother, along with her mother (Gloria Kamen) and sister (Lisa – host of The Lisa Wexler Show, a daily talk radio show) in 2010.

Please contact info@skweezcouture.com, or charlotte_ager@qvc.com to schedule press interviews with Jill Zarin, or to request samples.

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Retail & Fashion :: Women & Beauty ::

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