9bar Launch New Breakfast Bar Range To Fuel Your Day

Wednesday 16 April, 2014

Breakfast just got better for you!
9bar launch the new Breakfast bar range to fuel your day

Too busy for breakfast? Be hungry no more! 9bar, the healthy snacking experts have a new solution. For those that just don't have time - the tasty and nutritious 9bar Breakfast range will make those early mornings much better.

Skipping breakfast is something health experts warn us to avoid - but for busy people, it's a bad habit that most will admit to. The delicious 9bar Breakfast bars are great for those on the go and will provide your morning-nutrition anytime that suits you - so there's no excuse to shirk that essential daily meal.

9bar's debut Breakfast range offers four delicious flavours, all packed with nutritious seeds, chewy oats, puffed brown rice and protein-packed soya crispies, so you can enjoy your day full of energy and still have time for a gym class.

In need of a brain boost?
Try: 9bar Almond & Raspberry
Almonds have been identified as 'brain food', and there's no better time to give your brain a boost than in the morning. With an added Vitamin C boost from the raspberries, this is the perfect wake up call.
At 232 calories a bar, 9bar Almond & Raspberry is the perfect breakfast sized portion for people on the go and with a whopping 9g of protein it will keep you feeling full all morning.

Satisfy your sweet tooth
Try: 9bar Cashew & Cocoa
If you crave something sweet in the morning, then back away from the sugar loaded cereal, and pick up one of these delicious bars. Cashews promote healthy digestion and are a great natural energy source, whilst the cocoa powder adds a hint of sweetness... without the guilt. With a nuttylicious 9g of protein and at 235 calories per bar, 9bar Cashew & Cocoa is a chocolatey treat that won't hurt your waist.

Boost your beauty regime
Try: 9bar Apricot & Strawberry
Give your body a jump-start in the mornings with this energy-boosting bar. Succulent apricot pieces provide vitamin A and potassium which helps keep your muscles in tip top shape, whilst strawberries keep bones healthy, hair shiny and nails strong. At a slim-line 226 calories, 9g of protein and less than 3g of saturated fat per bar, this fruity 9bar Apricot and Strawberry is perfect for those who like a light but high-energy breakfast option.

Beat the morning blues
Try: 9bar Peanut & Raisin
Not a morning person? No problem, just start the day with a Peanut & Raisin 9bar to turn that frown upside down. Raisins contain Vitamin B to ease stress and peanuts to boost serotonin levels and keep our mood up. With 232 calories per bar and an amazing 9g of protein, 9bar Peanut & Raisin will banish morning blues for good and keep you going 'til lunch.

The new 9bar Breakfast range will be in independent health food stores nationwide from May and online at www.9bar.com. All varieties are available in 50g singles, RRP 90p per bar. Visit www.9bar.com for more information.

- END -

For more information, please contact Poppy Gaunt or Sharan Sunner at CCD PR 0207 434 4100 or poppy@ccdpr.com / sharan@ccdpr.com

@9bar_Official

About Wholebake - the makers of 9bar
Wholebake was founded in 1984 and initially made a range of vegetarian pies, pasties and quiches. Between 1984 and 2001 the business experienced a number of changes and from the mid 1990's focused solely on the manufacture of flapjack type products and snack bars. During this time a new

Media:









Related Sectors:

Food & Drink ::

Related Keywords:

9bar :: Snack Back :: Healthy Snack Bar :: Fruit ::

Scan Me:

product was developed called 9bar. In the last 7 years the brand has grown and is now stocked at Waitrose, Tesco, Sainsbury, Asda, Morrison's and Holland & Barrett, and is now the most widely distributed mixed seed bar in the UK. 9bar is also stocked by approximately 1,000 further independent customers nationwide.

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk