

99home Acquires RentSafeUK Ltd and LandlordReferencing.co.uk Limited

Monday 25 November, 2019

99home, the UK's 5th largest [online estate agents](#) has taken a big step forward by acquired one of the industry's most prominent tenant referencing provider companies [LandlordReferencing.co.uk](#) Limited and landlord insurance provider [RentSafeUK Ltd](#).

[99home](#), One-stop property shop, deals in residential and commercial property sales, lettings, property management, mortgages, and conveyancing will now have access to in-house referencing & insurance too.

[Landlordreferencing.co.uk](#) and [RentSafeUK](#), provide landlords and tenants with the UK's most comprehensive tenant referencing, credit checks, insurance products for landlords such as rent guarantee, tenant content insurance, portfolio insurance, and appliance cover.

Now with 99home landlords can market their property on Zoopla, OnTheMarket and Rightmove on a "no let no fee basis" by using the 99home platform and have all tenants check and insurance done under one roof.

Vijay Vashistha, co-founder and COO of 99home said, With this acquisition, thousands of RentSafeUK and Landlord referencing clients will have access to market their property on 99home's platform for the tenant-find services which is just £49, compares to a hefty high street agent fee. We are moving towards a collaboration of PropTech, FinTech, InsureTech and BlockChain platform.

Sachin Gupta, CEO of 99home added we will be adding more features to the current system including: tenant passport and free credit check, giving landlords a One Stop Service.

At this moment, 99home use a third-party referencing company, but we will now be able to bring this inhouse. This will result in landlords having fast vettings and giving them greater confidence in their tenants.

According to GolbalDta, the UK private landlord insurance market size is around £807 million.

PaulRoutledge founder of both [RentSafeUK](#) and [LandlordReferencing.co.uk](#) said today that he was delighted that with his imminent retirement he is now assured that Landlords were going to have the continued support to find the right tenants and have a range of insurance solutions available. Paul Routledge, who has over 100 properties, admits that increased regulations have made life more difficult for landlords. The ability to choose the right tenant before committing to signing a tenancy agreement and finding the right insurance is vital for business success and it is Paul's desire to continue as an active advisor and stakeholder and to offer his full support in helping 99homes become the market leader in offering landlords the best services available within the PRS.

99home associate Colin White said that he felt this will be of huge benefit to existing customers of Landlord Referencing & RentSafeUK. In addition to industry-leading referencing & insurance services, they will benefit from the full suite of property services from 99home. All our customers will benefit the seamless range of services allowing them to Buy, Sell, Let and insure all in one place.

About 99home:

99home is the UK's 5th largest hybrid online and high street agent in the UK. As one of the UK's fastest growing online estate agents 99home offers residential, commercial property sales, lettings, management, and mortgage services at a fraction of the price of traditional estate agents. Recently 99home has been recognized "Must Trusted Agent of The Year" by the Build magazine and UK's Most Innovative Online Real Estate Agency of the Year by CV Magazine.

About Landlordreferencing.co.uk & Tenantreferencing.co.uk:

Established in by Paul Routledge in 2009, after an incident where he was stabbed in the head by a un vetted tenant, the company quickly established itself as the industry-leading tenant reference provider for landlords. The company takes the heavy lifting from landlords, providing a fully managed service, including the right to rent checks, credit checks, previous landlord and employer.

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Business & Finance :: Home & Garden ::

Related Keywords:

#99home #RentSafeUK #HybridAgent #BestAgent #Tenant #Landlord #TenantReferencing #LandlordRGI #Insurance #Property #Lettings #Rent ::

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About RentSafeUK :

Rent Safe UK is a leading supplier of Insurance products for Tenants, Landlords, and Agents. Offering Landlords Property Building and Contents Insurance, Rent Guarantee, Appliance cover, and Public Liability Insurance.

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