9 Most Popular Lockdown Bakes In Britain

Wednesday 21 October, 2020

It hardly needs to be said that 2020 has been a year unlike any other.

And although as a nation we have always loved to bake, this year has seen levels of home baking that is off the scales.

As people were forced to stay home, Liana from Liana's Kitchen, a UK Food Blogger, saw the huge increase in people searching for recipes online, together with the rush in the supermarkets for cooking supplies!

But which recipes were people searching for the most?

GETTING OUR BAKE ON – THE BAKING TREND

Our love of baking has slowly been increasing over the years, but according to Google Trends we went baking crazy in April 2020!

WHICH CITIES BAKED THE MOST IN LOCKDOWN?

Without a doubt inspired home chefs all over the UK embraced their inner baker, but some areas baked more than others, or at least had the intention to.

The city with the most baking related searches during the lockdown period goes to Edinburgh, with Leeds, London, Birmingham and Glasgow not far behind.

THE MOST POPULAR BAKING GOOGLE SEARCHES – APRIL 2019 VS APRIL 2020

But which recipes were we seeking to bake the most during this time?

1. Banana Bread

2. Lemon Drizzle Cake

3. Carrot Cake

4. Scones

5. Brownies

6. Bread

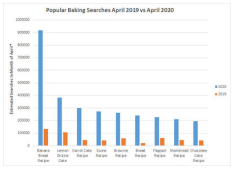
7. Flapjacks

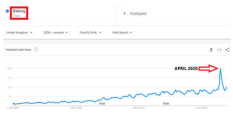
8. Shortbread

9. Chocolate Cake

Enthusiastic home chefs really embraced cooking from scratch with the search term '**sourdough starter**' seeing unprecedented growth. There was a huge 1,514% jump in search intent during April 2020 compared to April 2019.

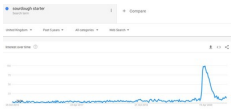
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