

80-YEAR-OLD HOMECARE BRAND ANNOUNCES EXCITING FRANCHISE LAUNCH

Friday 5 July, 2024

Prestige Nursing & Care, an iconic name in homecare with almost 80 years of experience, is thrilled to announce its launch into franchising. With accreditation from the British Franchise Association (BFA), this new venture offers a fantastic opportunity for entrepreneurs to join a thriving sector dedicated to supporting clients with disabilities, illnesses, at all ages throughout life, helping them live independently and safely within their own home.

A Legacy of Quality Care Prestige Nursing & Care has consistently set the standard for high-quality homecare. Currently, 95% of their locations are regulated at Good or above. Their mission is deeply rooted in providing exceptional care, ensuring that clients receive the best possible support to live fulfilling lives. This commitment to quality is now being extended to franchisees, empowering them to bring trusted services to their local communities.

Empowering Entrepreneurs The franchise model offers a powerful brand foundation, backed by decades of experience and a solid reputation. Franchisees will have the unique opportunity to build their own businesses within their local communities, supported by the robust framework and resources of Prestige Nursing & Care. With the recent BFA accreditation, they are dedicated to maintaining the highest standards of ethical franchising and business practices.

Expanding Our Reach This franchise launch is not only an opportunity for new entrepreneurs but also a chance for those already within the network to take control of their operations. Prestige Nursing & Care will also be opening doors to new territories across England and Scotland, enabling more communities to benefit from their superior homecare services.

Sarah Hughes, managing director at Prestige Nursing & Care, said:

"I'm hugely excited to be spearheading the next stage in the evolution of Prestige Nursing & Care. As we move forward with an expansion of our franchise opportunity to not only the public sector but to our own colleagues who share my passion for this established 80-year-old brand. This is your opportunity to make your dream of becoming the owner and director of your own business a reality, backed by the power of the Prestige Nursing & Care brand."

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