

## 60% of UK Firms Missing Out on Social Impact: SocialBox.Biz Issues 2026 "Call to Action" to Reduce Corporate Scope 3 Emissions via Tech Reuse Innovation

Sunday 21 December, 2025

LONDON, UK — December 21, 2025 — A landmark 2025/2026 survey released today in a pre-Christmas message by SocialBox.Biz reveals a "purpose gap" in corporate Britain: 60% of UK firms are missing out on the full social impact potential, despite rising pressure to deliver on Environmental, Social, and Governance targets.

The findings show that 3 out of 5 UK companies want to boost their social impact but are currently constrained by hardware refresh cycles and other factors. In response, SocialBox.Biz, a leading Community Interest Company (CIC), has issued a 2026 "Call to Action." This initiative provides a streamlined pathway for corporations to reduce Scope 3 emissions by diverting functional hardware from scrap heaps to reuse before it reaches the IT disposal stage -- Call SocialBoxBiz before you scrap it so that SocialBoxBiz can help you assess what items can still be reused first.

With each reused laptop saving 316kg of CO2, SocialBox.Biz's innovation transforms old corporate IT into a lifeline for the elderly unable to afford technology and those transitioning out of homelessness.

"The data is clear: British businesses want to do more, but they are literally shredding their impact," says Peter Paduh, Founder of SocialBox.Biz. "Recycling will no longer be enough. Our innovation allows firms to securely wipe data and reuse and rehome technology, turning it into a measurable social and environmental win."

The 2026 SocialBox.Biz Innovation Framework:

- Scope 3 Reduction: Verified carbon savings for annual ESG reports by prioritizing <u>IT reuse over recycling</u>.
- Impact Plans for 2026: A new solution for firms without immediate hardware to sponsor IT training and CompTIA+ certifications for the vulnerable using existing PR or ESG budgets.
- Data Security: Certified data wiping (NIST 800-88 and ISO 27001) that eliminates the risk of donation
- The CEO Pledge: An executive commitment to ensure no functional device is scrapped and to contact SocialBoxBiz first to check what can still be reused.

Entities seeking a potent solution for meeting 2026 environmental and social responsibility goals can participate immediately by visiting <a href="https://www.socialbox.biz/corporate-impact/">https://www.socialbox.biz/corporate-impact/</a>

To help the 60% of UK firms currently missing their ESG targets due to hardware shortages, SocialBox.Biz has launched Impact Plans for companies to increase their impact by supporting SocialBox.Biz community interest company with their ESG and Marketing budgets.

These innovative plans allow businesses to decouple their social contributions from physical IT refresh cycles. By utilizing existing PR or ESG budgets, companies can immediately sponsor <u>essential IT training</u> and <u>computer classes</u> for the elderly, and those transitioning out of homelessness.

Impact Plans provide a verified pathway to boost social value and reduce the "purpose gap" identified in the 2025/2026 survey, ensuring your organization makes a measurable difference even when you don't have surplus hardware to donate.

Bridge the digital divide today: Join the SocialBox.Biz Impact Initiative.

https://www.socialbox.biz/corporate-impact/

#### About SocialBox.Biz

SocialBox.Biz is a London-based Community Interest Company (CIC) established in 2014. It specializes in the sustainable reuse of business technology and empowering disadvantaged individuals while helping corporations achieve social-value goals. Call SocialBoxBiz before you scrap it so that SocialBoxBiz can help you assess what items can still be reused first.

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