

## 5 Essential Skin Care For Men Moves For Summer 2013

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The summer season is fast approaching guys and whether you're enjoying a light ale outside in your local beer garden, topping up the tan at the beach, or even jetting off on your holidays, you certainly want to be looking the part.

It's been a long arduous winter, especially on your skin, and amongst the freezing conditions, the coldest March in decades and general skin care carnage associated with this time of year, millions of men's faces across the UK will no doubt be baring the brunt.

MaleSkin.co.uk, one of Britain's leading mens skin care specialists have therefore issued the holy grail for summer grooming, the perfect go to guide for all men wishing to turn uneven, troubled and tired skin, into fresh, energized and smooth features of success and seduction.

To help MaleSkin form this guide, male skin care expert Alexander Dalley has collaborated with the online outfit to form a completely unique routine, which will drastically improve your appearance, without having to take out an overdraft or devote an hour a day to achieve it.

Below, we have put you in some potential summer related scenarios and explained just how you can negotiate your way out of them with the perfect series of skin care products. Say check mate to your grooming ghosts and reveal a champion complexion this summer.

So fellas, the story goes...

You're getting ready for a night out. but the odd spot and blemish dotted over your face starts to leave your confidence in tatters. Don't worry, it happens to the best of us! Instead of thinking of your excuses not to go out, or sighing in frustration, give yourself the bathroom power with two essential skin care products.

First off, grab yourself a good quality tinted moisturiser for men. The moisturising elements of such a product and the ability of them to even your complexion and offer a blanket of coloured coverage, will really help you disguise that pale and imperfection prone skin.

Once applied evenly across your face, call upon the complete cover up ability of a concealer for men. Most commonly arriving in the form of a stick, simply dot your concealer over each imperfection or problem area and gently blend it in with either a brush or your fingertip.

Go from zero to hero within the space of a few minutes with the help of these two high performance skin care products for men.

Next up. We'll put you in the shoes of a man about to hit the beach. Now, you might of guessed that <http://www.maleskin.co.uk/> and Alex certainly do not condone the behavior of catching some rays whilst unprotected, after all, a burnt wing man is useless! But for real men, truly in charge of their summer skin care regiments, you may want to take on board what they have to suggest.

First thing's first. You don't want to be soaking up the sun with an abundance of product on your face. Your pores will become clogged, you'll start to shine in all the wrong ways and most probably begin to wish you hadn't shown up. For this, add a BB cream for men to your grooming weaponry. Boasting sunscreen protection first and foremost and truly hydrating and protecting your skin with their incredible lightweight bases, you will hardly notice the sheer power of these high performance male skin care products.

One huge factor in the success of your skin care, especially in the summer, is what you do when you're skin is in recovery mode (i.e. at night). Most guys switch off the lights without giving a moments thought to night skin care, after all, coating your face in your partner's face cream isn't likely to score you too many man points.

However, by adopting a simple mens night cream, you can make the most of the 7.4 hours the average man sleeps per night, for the ultimate in skin care regeneration. Use such a product to completely recover your skin and wake up looking fresher and much more toned.

We're going to wrap this summer 2013 skin care guide by focusing on your eyes gentlemen. No no!

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We're not talking about whacking on a load of mascara, but a simple men's eye cream. The skin under your eyes is much thinner than that of the rest of your face and for this, such a product is imperative if you're going to get your summer off on the right track.

Apply a small amount in the morning for complete eye contour revitalization. The tough winter your skin has just gone through may be starting to show its ugly side right about now at this area, but with a simple eye cream or gel, you can lock and load your facial imperfections and enjoy your summer with nothing holding you back.

## Company Contact:

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### MaleSkin Skincare and Grooming

T. 07740102114

E. [info@maleskin.co.uk](mailto:info@maleskin.co.uk)

W. <https://www.maleskin.co.uk/>

### **Additional Contact(s):**

Lucy Henderson [info@maleskin.co.uk](mailto:info@maleskin.co.uk)

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