3nder, ?????????? ??? ?????? ????????? ?? ?????, ????????????? ???? ? Feeld; ?????? ? ?? Android. ???????? ???????????????? ? Tinder ???????????

Tuesday 2 August, 2016

3nder – ?????????? ??? ?????? ????????? ? ???, ???????? ????? ?????????, ??????????? ???????? ? ?????? ????????? Feeld: ?????? ?????? ???????????. ?????????? ?????? ??????? ?????? ??????????, ???????????????? ???? ??? ???????????? ????????? ?? ????????????? ? ?? ???????? ??????? ?????????????, ???? ??? ????????? ?????????. ?????? Feeld ???????? ? ?? Google Play. ?? ??????? ? ???????? ??? ?? ???????? ?? ?????? ??????? ??? ??? ??????????, ??? ???????? ???????????????? ? Tinder ?? ?????? ?? ???????, ?? ?????????? ??.

??????????? ?????????? – ??? ?????, ??????????? ??????? ? ????????? ????????, ? Feeld (???? ?????? ????) ????? ?? ????? ?? ??????. ???????? ???????????? ????????????? ?????? ??. ??????? ?????? ???????????? ????????? ??? ???????? ???????? ????????? ? ?? ???????? ???????.[1] "????? ????? ?????????? ???????????? ????????? ??? ???????????, ??? ?????? ?? ?????? ????? ???????? ???? ? ????????????????, ??? ??????".[2] ?????????? ?? ???????????? ????? ?????????, ??????????? ??????? ????????? ? ???????? 18-26 ???, Feeld ?????? ??? ????????.[3]] ? ??????? ??????????? ????? ????????, ? ???? ?????????? Feeld ???? ???????? ???????, ??? "???????????? ??? Feeld ?????? ???????????? ??????????? ? ????? ?????. ? ???? ??? ?????????? ??????????? ??????? ????????, ???? ???, ??? ? ??????, ?? ????????? ??????. ?? ????? ? ????, ??? ???? ?????? ??????? ????????????, ???????? ???? ? ???????? ????????. ???? ?? ???????????? ??? ???????? ? ?????? ???????? ????? ?????? ?? ?? ????????? ?? ? ? ?????? ???????, ??? ???? ? ???????? – ??? ????????????".

? ??????? ??????? Feeld ? ???? 2014 ???? ?????????? ????????? ????? 1,57 ???????? ????????????? iOS – ?? ????????? ??? ?????????? ???????? ???????? ?? 65%.[4] C 600 ?????? ?????? ? ???, ???????????? ????????? ?????????? 3 ???????? ????????? ? ?????. ?????????????? ? ??? ?? ???? ????? ??? 78 ??????? ????????????? Android – ?????? ??????? ?????? ????????? ? ????? ???????? ??????????.[5] ????? ??????? ?????? ????? ????????????? ????????? ?? ????????, ?????? ??????? ???-10 ???????-????????????? Feeld ? ???-????? (?2) ? ???-??-??????? (?7).[6] (? ???-10 ??? ????? ?????? ???????: ??????? ????????????? ??????????? ???? ?????? ??????????? ????? 2016 ????). ?????? ??????????? ??? Feeld ???????? ????? ?????????, ????????????? ? ??????? ?????. ????? ?? Android ???????? ??? ????? ?????? ?????? ? ??????? ?????????????? ????????; ?????? ???? ???????? ?????????????? ? 500 ????? ???????? ??? ? ??????? 2015 ????.[7]

?????????? 3nder ? Feeld ???????? ????? ??????? ????????????? ?????? ????????. ?? ?????? ?????????, ?????????? ?????? ?????? ? ??? ?????: "? ?????? ?????? ???? ????, ??? 3nder ??? ????? ???????, ??? ????? ??? ?????? ???????? ????????. Feeld – ??? ?????, ??? ???? ????? ??????????? ???? ?????? ???????. ???? ?? ??????? ?????????????? ????????? ????? ????????, ????? ??????? ???????, ?? ??? ?? ?????, ? ???? ???????? ?? Android ????? ???? ?????????????".

?????????????? ??????? Feeld ???????? ??? ????? ? ????????, ???????? ????????? ? ?????????? ???????, ????????????? ???????????? ? ??????????????. ? ????????? ????? ???? ???????? ?????????????? ?? ???? Tinder ?????? Feeld, ???????, ??? ?????????, ????? ????? ???????????? ??????????? ??? ?????????, ???????????? ? ??????????? ??????????? ? ??. Tinder ??????????, ??? ????????????? "3nder" ???????? ????? ?? ????????? ????? ??? ???????? ????? Tinder, ? 3nder ????????? ???????? ?????? ? ??????????? ????????????? Tinder. Feeld ??????? ?? ??????, ????? ?? ????????????? ? Tinder, ? ???????? ????????? ?? ????? ???????. (Tinder ???????? ????? ?? 45+ ??????????? ????? ????????? Match Group; ????? ?? ???? Match ?????????? ????? 23,7% ???????? ????? ??????????? ?????????).[8] Feeld ???????????? ?? ??, ??? ?????????? ??????? ?? ??????????? ???? ?? Tinder ? ?????? ?????????? ??? ?????????, ??? ??? ??? ???????? ??????? ??? ?????? ?????????? ??????????? ? ?????????, ??????? ?????? ????????.[9]

?????????:

1 - ????????????? ?????? ??. ??????? ??????, ????? ? ???????: ????????? ???

2 - ????????????? ?????? ??. ??????? ??????, ????? ? ???????: ????????? ???

3 - ??????????? ?????? Feeld

4 - ??????????? ?????? Feeld

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Related Keywords:

3nder :: Feeld :: Tinder :: ????????? :: ?????????? ?????????? :: ?????????? :: ???? :: ?????? ::

Scan Me:

5 - ??????????? ?????? Feeld

6 - ??????????? ?????? Feeld (???-5 ?????? Feeld ?? ?????????? ?????????????: 1) ?????? 2) ???-???? 3) ???-????? 4) ???-???????? 5) ?????)

7 - ???????? ?????????????? ? 500 ????? ???????? ??? ??? 3nder

8 - ????????? ? ??????????? Match Group

9 - Tinder ????? ??????? 3nder ????? ???

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? Feeld:

Feeld – ??? ???????? ?????. ??? ???????? ? ??????? ????, ??????? ?? ?????? ????? ???????? ?????????? ?????? ????????????? ???? ??????????? ??????????? ??? ?????? ?????????? ? ?????? ??????? ???? ?????? ????. ????????, ??????????? ?? ?????? ???? ?????? ????? ? ????????, ???? ???????? ? ??????? ? ??????? 2014 ??? ?????? 3nder ? ? ??????? 2016 ???????? ????? ??? – Feeld. ????? ?? ??? ???? Feeld ????? ??????? ????? ?????????? ??? ????????? ??? ?????????? ? ???????? ????? ????????? ??? ? ????????? ??????? ?????. ?????????? Feeld ???????? ?? App Store ? Google Play.

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3ndle ???????????? ? Feeld ? ????????? ???? ??????? ??? ?????????? ??? ????????? ?????????? ?????????? ??? ? ????????; ????????? ?????? ?????????? ??? Android

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