3DShook releases online tool - Appz, and announces multiple industry partnerships

Monday 23 November, 2015

3DShook, the world's largest content creator for consumer 3D printing, releases Appz, a full set of online tools for creating, handling and customising 3D-printable products. **Appz** will be available at no cost to the global community of makers. In addition, 3DShook announces new payment options and numerous new partnerships and collaborations.

'The Appz toolset allows our users to simply drag and drop images to quickly create unique, ready-to-print objects, from cool personalized iPhone cases and business cards to door signs, key chains and lithophane lamps, in just a few steps'. –Nadav Brill, 3DShook CTO

Appz will be updated periodically with tools allowing users to create new types of products. This toolset will be offered at no cost to 3DShook members until the end of 2015. **Appz** is part of a larger set of online tools from 3DShook, giving users a wide range of options, including the following:

- Local file handling—Simply drag an stl or obj file to your browser

- 2D-to-3D tool/editor based on images, text and shapes—Simply drag a jpg or png image to your browser and start creating

- Image and text wrapping and placement on 3D objects

- Unique, highly precise 3D ruler for scaling and measuring models

- Overhang shader to highlight areas that need support

- Basic online modeller for beginners learning the ropes

- Export to third-party services, such as 3DHubs, Shapeways and i.materialise

'We want our users to have fun while making great objects that work, and we're constantly developing technologies to allow this. I believe makers and designers at all levels can enjoy these tools, not just beginners'. **–Nadav Brill, 3DShook CTO**

Along with these online tools, the development team at 3DShook also targets professional users with its recently released **Autodesk Maya plugin**, the 3DShook Printing Exporter, which allows Maya users to scale, place and position models within Maya, get print quotes from external services and print items using our tools. The plugin is available at no cost from the Autodesk App Store.

'The 3D Printing Exporter lets you select a grid and scale for the object, quickly autocenter to plate and export your objects as OBJs in a ZIP file with the push of a button'. –source Lesterbanks

The plugin supports over 50 printer bed grids and offers Maya users instant access to all of 3DShook's online printing tools.

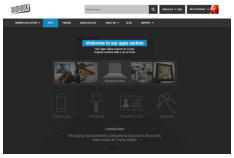
'Some of us at 3DShook are veteran Maya users, so it only seemed natural to develop the plugin for Maya first. We are working on adapting it to other platforms'. –**Nadav Brill, 3DShook CTO**

3DShook has been growing quickly since its launch, adding over 750 new, exclusive products and currently offering 1300 tested, functional 3D printable products. Following numerous requests from users, the company recently introduced a pay-per-print option for its products and three file pack options. These file packs will be added to 3DShook's existing monthly and yearly subscription plans.

'We want to offer endless possibilities for people to consume our content. We constantly explore new methods and partnerships to reach wider crowds interested in 3D printing'. **–Hector Berrebi, 3DShook COO**

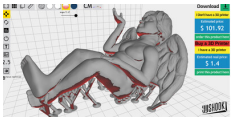
3DShook has become an official content provider for **XYZ printing** through its online store. The Taiwanese manufacturer recently exhibited at the Shanghai International 3D Printing Expo, showcasing numerous 3DShook products at its booth.

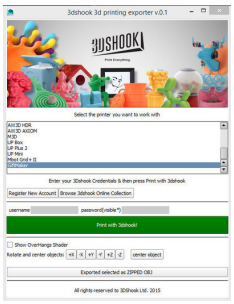
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'Our collection is a perfect match for a new 3D printer. Everything is tested and simple to use, and we provide a wide range of categories filled with useful, well-designed products that will interest anyone. It really shows what you can do with that printer you just got'. **–Joseph Seroussi, 3DShook CEO**

3DShook's lite memberships are now offered with many 3D printers, such as **BEEVERYCREATIVE**, **Solidoodle**, **CEL Robox** and **Dagoma**. 3DShook now offers direct slicing of its files to **mBot** 3D printers, and it will soon offer collections to **NewMatter** users through the online store. In addition, 3D printer distributors, such as **Afinia** in the United States and **Logicom** and **Igo3D** in Europe, have added 3DShook access to their new printers.

'These first six months were intense and extremely productive for us. Soon after our launch, we were dubbed the Netflix of 3D printing. We work hard to fulfil this reputation, and we will be releasing some pretty exciting stuff in the coming months. This is just the beginning'. –Hector Berrebi, 3DShook COO

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