24option Marks New London Office Opening with Taxi Ad Campaign

Wednesday 6 May, 2015

Leading binary options broker 24option is marking the opening of its new London-based office by launching a city-wide taxi advertising campaign, with hundreds of branded black cabs emblazoned with effective 24option superside advertisements.

The campaign has been brokered between **London Taxi Advertising** and leading independent sports marketing agency, Sports Media Gaming. By advertising with superside taxi adverts, 24option's campaign will bring news of its new London office to the streets of the capital, and is the ideal format for high-volume, short-to-medium term campaigns in busy city areas. Supersides offer brand exposure and a superb street impact, at a cost effective price.

24option strives to be at the forefront of the binary options industry, providing traders with the latest technology and most profitable options in the industry. Since its inception in 2010, 24option has gone on to establish itself as a top broker, offering an incomparable trading experience with a multi-lingual customer service department, an esteemed education centre, the widest array of global assets and an intuitive trading platform. Its newly-opened London office is situated at iconic commercial skyscraper, 99 Bishopsgate, in the City of London financial district.

24option hailed the new taxi advertising partnership with London Taxi Advertising and Sports Media Gaming, saying: "*We are delighted to have opened our office in the heart of London's financial district, and what better way to announce our arrival than with the iconic London taxis.*"

Media:



Related Sectors:

Business & Finance :: Media & Marketing :: Transport & Logistics ::

Related Keywords:

24option :: London Taxi Advertising :: Taxi Advertising :: London :: Binary Options :: Finance ::

Scan Me:

Company Contact:

London Taxi Advertising

T. 0203 411 1777
E. news@londontaxiadvertising.com
W. https://www.londontaxiadvertising.com/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.londontaxiadvertising.pressat.co.uk