

22 Year Old Launches Marketing Start-Up, Offering Affordable Solutions To UK Businesses

Monday 27 June, 2016

Roycroft Marketing poised to help businesses improve customer experience and increase return on investment with an extensive range of marketing services.

Cardigan, Wales, UK - Tuesday 22 March 2016

Roycroft's Founder and Creative Director, 22-year-old Sean Davies, today announced its official launch as a marketing start-up with the aim of delivering a full range of marketing solutions tailored to meet the needs of organisations across the United Kingdom. Businesses of all shapes and sizes can capitalise on modern marketing to enhance their recipe for success, without spending a fortune on dedicated internal teams or enlisting premium international heavyweights.

"I am thrilled to announce the launch of my agency and can't wait to work with businesses to help improve their customers experience and ultimately the bottom line," says Sean Davies.

Roycroft gets its name from amalgamation of Roy, the name of Sean Davies' late grandfather who passed away after losing his battle with prostate cancer, and Horscroft, a family name found early on in the Creative Directors family history.

Roycroft positions itself as an affordable provider without any loss in quality of service.

The new start-up agency will supply services which includes Direct Mail, Social Media, Pay Per Click (PPC), Email and Mobile Marketing, Search Engine Optimisation and Website Design. In order to remain flexible for its future clients, Roycroft will also supply bespoke print products such as stationary, posters, signage and other marketing materials. Sean Davies says that, "we are actually able to offer our clients over 3 Million different print combinations across hundreds of different products. Our facility uses state-of-the-art technology to rapidly fulfil orders of any quantity and ship them directly to customers, all within 24 hours in many cases."

Sean Davies, Founder and Creative Director, is a member of the Chartered Institute of Marketing, the UK's flagship body for the marketing and communications industry as well as a Google-certified professional, with a handful of other accolades to his name. He has previously worked with businesses to transform their marketing strategies and bring them up to speed with contemporary 21st Century practices that fit into the increasingly busy lives of the public.

"We have partnered with some other great companies to expand our services and capabilities across the UK, so we can provide the very best kind of marketing that businesses need to be using nowadays in order to remain competitive within the marketplace, on the high street or online, whilst taking very good care of their customers," says Sean Davies.

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