15 UK Groupon alternatives & how to get your business on them

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The daily deals market is evolving constantly, there are now more options than ever for marketing your special offers online.

If you own a UK business, here are 15 great UK alternatives to Groupon you can use to promote your deals.

The first 3 Groupon alternatives are the obvious ones that most people have heard of;

1. **Living social (now owned by Groupon)**
2. **Wowcher**
3. **Voucher cloud**

These 3 need no introduction, they are well known, well established deal sites that all require you to contact them in order to get your offer on their site.

But there are some fresh, up and coming, new kids on the block that provide a great, sometimes free way to promote your deals.

4. **myvouchercodes.co.uk**

If you offer is an online one, you can create a discount code for your website shopping cart and submit it to myvouchercodes.co.uk

How? Hit the "submit a voucher code" link on their website.

www.myvouchercodes.co.uk

5. **Freevow**

Freevow is a completely free platform for UK businesses to promote their deals. They don't charge any commissions or fees.

The public download a voucher for free, show it to the business that posted the offer and pay the business directly. Freevow take no payment from either party.

By not charging any fees, Freevow claim that they can get better deals than high commission sites.

How? Register on their site and submit the details of your offer.

www.freevow.com

6. **007 Deals**

007 deals is definitely an up and comer, they don't have too many offers at the moment but they appear to be working very hard on it.

How? Contact them to see if you can get your business on their excellent, well laid out website.

www.007deals.com

7. **Latest Free Stuff**

Offering something for free is a great way to promote your business and can lead to repeat customers.

If customer acquisition is the name of your game, you would be very wise to utilize the amazing reach and power of Latest Free Stuff.

Media:



Related Sectors:

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How? Visit their website and hit the "submit freebie" button

www.latestfreestuff.co.uk

8. **Extreme Couponing**

Ultra popular site that is packed with coupons, they have a forum which has a section for adding new coupons & offers.

Extreme couponing are extremely popular, they have good amounts of traffic so it's definitely worth looking at.

These community based coupon / deal type sites are becoming increasing popular and often have more offers than the old school voucher deal sites.

How? Register on their forum and add the details of your offer.

www.extremecouponing.co.uk

9. **Hot UK Deals**

Another community based coupon site with a big following.

Getting your offer on Hot UK Deals is definitely worth your time, the amount of traffic they have means good exposure for your offer.

How? Submitting your offer to hot uk deals is easy, as it is community based you can simply register as a member and add the details of your offer.

www.hotukdeals.com

10. **Ashleigh money saver**

Ashleigh money saver has quite a big user base, it isn't a traditional daily deals site, but it serves the same purpose as far as merchants and the public are concerned.

How? Contact them through their website and ask them to add your offer.

www.ashleighmoneysaver.co.uk

11. **Dealzippy**

This one is a little more tricky, Dealzippy is a site that has lots of offers from various sites such as Groupon & Wowcher.

It is one of the most populare daily deals sites in the UK, but they don't allow you to add your offer with them directly.

How? Getting your offer on Zippydeals isn't as easy as you might hope, you will need to first get yourself on one of the sites that dealzippy gets there offers from.

12. **Little Bird**

Little bird is full of family friendly offers, they aren't as well knowns as Groupon or wowcher, but they do have a good following and are certainly worth talking too, if you business meets their requirements.

How? Contact them through their website to discus options.

13. **NE Offers**

NE stands for North East, as they generally promote offers in the North East of England, mainly the Newcastle area.

NE offers is a big hit with locals, so if your business is up in the north east you could do really well by getting your offer on their fabulous, easy to use website.

How? Visit their website & hit the "Get Listed" link in the footer of their homepage.

www.neoffers.co.uk

14. **Treatwell - (formerly Wahanda)**

If your business is in the health & beauty sector, Treatwell is the one for you.

Not only will they work hard to provide you with customers, they also have some great features to help you avoid no show clients.

They do charge for their service, but it they are definitely worth a call.

How? Visit their website & click "List your business"

www.treatwell.co.uk

15. **Mighty Deals**

Saving one of the biggest & best till last here, Mighty Deals literally have millions of customers.

They do take a commission, but if your goal is reaching lots of potential customers & there is enough profit in your business to afford a commission, you could do a lot worse than Mighty Deals.

How? Click the "business" link at the bottom of their homepage & fill in the form.

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