

# 14 Years of Celebrating Oktoberfest in London

Tuesday 20 August, 2019

The Octoberfest Pub located in Fulham has the longest running celebration of the famous Oktoberfest in London, started by a group of people that love everything about Bavaria and their unique festival and culture.

Fulham has been running for 14 years and Brixton is now in its third year and this year they will be adding another location in Peckham, so that more people across London can enjoy their authentic celebration. Their Oktoberfest events are backed by traditional Munich breweries such as Erdinger, L?wenbräu and Spaten who have all joined forces with the Octoberfest group to help spread passionate celebration of all things Bavarian across London.

Having attended other Oktoberfest events across London, the team at Octoberfest are not trying to have the biggest event, instead their goal has always been to provide the most genuine of settings. They have been recognised by Time Out, Evening Standard, The Londonist, and many other London publications over the years.

MyLondon - "All in all, we were treated to a night of brilliant entertainment, perfect service and were left feeling full to the brim with delicious food and beer. If you're looking for a merry night with a difference - this is the place to go!"

Sara Lühmann – Hammersmith & Fulham Communications Team: "So, as a German, how realistic is Octoberfest? It is, as far as I can say, authentically Bavarian. Lots of beer. Very big beer glasses. Lots of meat on the menu. A few too many vegetarian options for it to be truly Bavarian! (Not that I was complaining)."

If you seek the <u>most authentic Bavarian Bierhaus</u> Oktoberfest-style experience in London then book your tickets now, at one of these three locations:

#### **Fulham**

The festivities kick off in Fulham at the Octoberfest Pub Beer Hall where live brass bands combine with a selection of over 60 authentic German beers and an extensive, mouth-watering menu of traditional cuisine to create the longest running Oktoberfest event in the world starting 13<sup>th</sup> of September. With over 1,000,000 litres of beer sold since the start of their London Oktoberfest events in 2004 this festival is hugely popular so make sure you book your tickets early as Friday and Saturday nights are always full during the Oktoberfest season!

### **Brixton**

Brixtoberfest is back again this year and has been up scaled due to popular demand at <u>Pop Brixton!</u> There are now two weekends (October 11<sup>th</sup>, 12<sup>th</sup>, 18<sup>th</sup>& 19<sup>th</sup>) of Bavarian beer filled frivolity that you can take part in. Pop Brixton is transformed into an open air Beer Tent and invites all comers to don their finest Bavarian garb (Lederhosen or Dirndl) and come along for a unique experience in which you are guaranteed to be standing on your chair and singing along by the end of the evening!

### **Peckham**

An equally distinctive venue where the Germanic-style fun is being held on levels 5/6 at Peckham Levels on the 25<sup>th</sup> & 26<sup>th</sup> of October. This converted car park is singular in its cool and trendy vibe and holds 1,200 people who will all be rocking to the hip Bavarian tunes and enjoying boutique Munich beers that whole weekend long so don't miss out!

#### Media:











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