

# 10 Top Car Call Outs For Asda Money Breakdown in 2012 Revealed

### Monday 3 June, 2013

Asda Money breakdown's research from Winter 2012/2013, December 2012 and January 2013, could give drivers a taste of some of the faults that could act to stop them in their tracks, revealing the top 10 ranking for number of claims per breakdown problem.

Dead on key topped the list of callouts at 42.32%, followed by engine turnover/not firing (9.95%), problems with wheels or tyres (9.09%), engine cutting out (7.56%) and warning lights on the dashboard (3.26%).

The top ten was completed by clutch (cable/pedal/operation) (3.13%), engine problems (2.58%), engine mis-firing/no power (2.58%), keys (lost/stolen/broken/locked) (2.15%) and brake problems (2.15%).

With these figures in mind Asda Money looks at some of these common breakdown problems and how drivers can address them.

### **Engine problems**

Turning your key to find your car won't start is many motorists worst nightmare. This could be the result of a flat or dead battery, and you will need to consult a professional to determine the problem.

There are also a number of other reasons why an engine may not start including a fault with the engine spark plugs and it is important to get your engine serviced regularly to ensure that it is in tip top condition before you hit the road.

If your engine cuts out the fault could lie with a failure in the Crankshaft Position Sensor (CPS), and a full diagnostic check may be needed to determine if this is the problem.

#### Problems with wheels or tyres

Regularly checking that tyres are at the right pressure, as well as checking tread depth to ascertain whether tyres are misaligned as a result of uneven wear and tear, could help to prevent wheel/tyre problems. Carrying a spare tyre is also essential.

### Warning lights on dashboard

There are a number of warning lights on a dashboard including those relating to oil pressure, brake systems, or battery charge lights, indicating that a fault lies within these areas and will need to be addressed immediately.

Taking out <u>car breakdown insurance</u> can help to ensure that your time on the road goes off without a hitch.

### About Asda UK Breakdown Cover

- Independently rated as 5 star quality by industry experts Defaqto
- Over 3,000 breakdown professionals ready to help
- 76% of cars fixed at the roadside\*
- Average response time under 42 minutes^
- 98% of customers satisfied with our service~
- Cheaper than the AA & RAC\*\*
- \* Fix rate of 76.3% taken from 108089 invoices during Jan-Dec 2012
- ^ Response time of 41.9 minutes taken from 61317 customer questionnaires during Jan-Dec 2012
- $\sim\!$  Customer satisfaction of 98.2% taken from 61317 customer questionnaires during Jan-Dec 2012
- \*\*Based on Asda UK Breakdown Cover compared to the nearest equivalent level of cover from the AA and RAC. Competitor's prices include discount available on 01/05/13 (online and call centre).

Asda Money is a trading name of Asda Financial Services Limited. Asda Financial Services Limited uses

### Related Sectors:

Motoring :: Transport & Logistics

## Related Keywords:

Car Breakdown Insurance :: Breakdown Insurance :: Car Breakdown Cover :: Breakdown

### Scan Me:





a selection of companies to provide its products and services. Asda Financial Services Limited and Asda Stores Limited act as Introducer Appointed Representatives to Liverpool Victoria Insurance Company Limited for Breakdown Cover. Britannia and Britannia Rescue are registered trademarks and are trading styles of the Liverpool Victoria group of companies. Liverpool Victoria Insurance Company Limited, registered in England and Wales number 3232514 is authorised and regulated by the Financial Services Authority, register number 202965. Registered address for all Liverpool Victoria companies: County Gates, Bournemouth BH1 2NF.

03062013ABDPRESSAT

<u>Distributed By Pressat</u> page 2 / 3



### **Company Contact:**

### Asda Money t/a Asda Financial Services Limited

T. 02072943631

E. <u>asdamoney@lansons.com</u>
W. <u>https://money.asda.com</u>

### Additional Contact(s):

For more information please call:

Katie Hayward / Rebecca Annable / Rozie Green Lansons Communications 0207 294 3631 / 0207 5669731 / 0207 566 9724

Email: asdamoney@lansons.com

### View Online

**Newsroom:** Visit our Newsroom for all the latest stories: <a href="https://www.money-asda.pressat.co.uk">https://www.money-asda.pressat.co.uk</a>

<u>Distributed By Pressat</u> page 3 / 3