0 – 62MPH IN JUST 1.73 SECONDS … WITH THE PEUGEOT VISION GRAN TURISMO!

Thursday 7 May, 2015

- PEUGEOT Vision Gran Turismo unveiled for GT6TM video game
- PEUGEOT designers teamed up with PEUGEOT Sport engineers to craft an outstanding high performance endurance racer
- PEUGEOT's new supercar promises a unique driving experience for GT6TM gamers exclusively to PlayStation®3

PEUGEOT Vision Gran Turismo has today been unveiled for the GT6™ video game, exclusive to PlayStation®3. Designed with a 1:1 power-to-weight ratio (875kg and 875bhp) and the ability to go from 0 to 62mph in just 1.73 seconds, PEUGEOT's new supercar promises a unique driving experience for Gran Turismo 6 (GT6™) gamers.

With more than 15 cars already featured in the Vision Gran Turismo line-up, PEUGEOT has risen to the latest challenge of Kazunori Yamauchi, the man behind the flagship driving game, who tasked automotive manufacturers with designing a unique car commemorating the game's 15th anniversary.

PEUGEOT designers teamed up with PEUGEOT Sport engineers to craft an outstanding supercar that has all the hallmarks of a high-performance endurance racer, brought to life in glorious high definition in GT6™. At first glance, the PEUGEOT Vision Gran Turismo reveals a striking monolithic silhouette, sculpted to sweep aside air resistance, standing just 104cm tall, with the notable absence of nearly any aerodynamic features. The body design alone is enough to effectively stick the car to the road.

The central V6 turbo 3.2-litre engine, just behind the driver, feeds its 875bhp to the ground via a six-speed manual transmission and an all-wheel-drive system, comprising front 22-inch alloys and rear 23-inch counterparts. This, coupled with the lightweight design (tipping the scales at just 875kg) and super-responsive steering, makes this the ideal response to the Gran Turismo challenge. In addition to this, the car benefits from phenomenal acceleration, taking it from 0 to 62mph (0-100kph) in 1.73 seconds, due to its power-to-weight ratio promising one horsepower for every kilo of kerb weight. Deceleration is equally impressive, achieved with four ventilated BREMBO carbon discs (380mm at the front and 337mm at the rear).

Virtual drivers will have the chance to take the PEUGEOT Vision Gran Turismofor a spin in the very near future on no fewer than 40 outstanding tracks with 107 layouts. Available exclusively on the PS3 in six colour variants, the PEUGEOT Vision Gran Turismo will be released as a part of a free update for Gran Turismo 6.

Follow the #PeugeotVisonGT to stay up to date with all the latest news on the car and experience the exceptional. Stay tuned!

Watch the TRAILER on the Peugeot YouTube Channel: PEUGEOT Vision GT

ABOUT PEUGEOT

The PEUGEOT brand can trace its roots back to 1810. It was in 1889 that it began producing automobiles. Since then, over 65 million vehicles have been produced. Demonstrated through its Brand signature 'Motion & Emotion', PEUGEOT is present in 160 countries, has 10,000 franchised Dealers and is recognised for the quality and design excellence of its products.

PEUGEOT UK

The UK is the 3rd largest market for PEUGEOT with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008, 3008, 5008 and RCZ, supplemented by people-carriers and four-van range. The 208 is the best-selling Peugeot and the Partner the best-selling van in the UK.

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