

# New Clothing Brand Launched

Unique designs which appeal to music and fashion fans

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The Riff Gallery designs are inspired by the classic bands and artists who have defined an era, and pushed music to new frontiers. We take the music and riff on it, using imagery and clues to create the connection. We all loved Catchphrase, right? Well that's the concept in a nutshell...

And the continuing trend of A-list celebrities wearing classic band T-shirts shows the appeal of our brand reaches further. Beyonce in ACDC, Kim, Kardashian in Metallica, Justin Bieber and GNR, David Beckham and Iron Maiden - the list goes on.....

It is easy to see why Band T-shirts are enjoying a stunning renaissance. They ooze a cool retro vibe and allow celebs to be humorous, self-aware and yet arrogant at the same time. The message is clear: 'you know I don't listen to this band, but I'm cool enough to pull this off.' Band Ts are also very versatile - we've seen celebs sport them at the gym, beach, club, and even with leggings, shorts, as a dress (etc)



The Riff Gallery plays into this trend and our unique design concept adds another dimension. We have created eye catching, witty, and versatile men's and women's ranges. They include Ts, vests, hoodies and other items, all available in black and white.

Our supplier uses sustainable and socially responsible manufacturing techniques. Our Ts are made from Bamboo (much less thirsty than cotton), and our vests are made from Tencel (made from wood fibres). Our supplier's criteria include: no use of child or forced labour; payment of a living wage and no excessive hours of work. See our About page for more details.

Check out [www.theriffgallery.co.uk](http://www.theriffgallery.co.uk) to see our full range, and please do get in touch if you would like more information or need samples or photos to help with content creation. And note that all images are hyperlinked for your convenience.

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