



Multicultural UK DAY To Make Britain Great!

14/6/2020

Since the Murder of Mr George Floyd, on the 25th May, there has been a global outrage towards this racist act. The Black Lives Matter protest has been largely peaceful, whilst protesting against Racism. The protesters, in US & UK are largely White, alongside many Black and Brown, who're fighting for equality regardless of the higher risk of contracting Covid-19.

The chosen date for 'Multicultural UK DAY', would be the 22 June 2021, as this was the day, The Empire Windrush ship arrived in 1948 at Tilbury Docks, after the Second World War. Those migrates from the Caribbean, heralded the beginning of our present, "Multicultural" society, with South Asian communities arriving thereafter. The recent 'WindRush Scandal' is blight on how 'Commonwealth Migrates', who fought in large numbers, in both those World Wars, had been treated. We have solicited support, for this from all 650 MP's, and Councillors, with many lending their support.

EMMA has been in the forefront to promote equality on national TV even tackling racism through campaigns. We honoured many icons like Maya Angelou, Muhammad Ali, Nelson Mandela, and Ray Charles to name, a few. This was our humble attempt, to tackle "institutional racism", as the media industry, never understood proper Multiculturalism, just tokenism

[Bobby A Syed](#), EMMA Founder stated, "I grew up in Peckham, and very much aware of the Racism we were subjected to, hence was glad to set up EMMA Awards in 1997. It recognised the 'Windrush Documentary' in 1999, and was the first to acknowledge the Lawrence's for their struggle, over 'Steven Lawrence's' racist murder that exposed institutional racism"

As there is a universal acceptance, towards the general out-cry by 'Black Lives Matter' movement, formed in 2013 to fight racism; with a real need for equality and justice against 'institutional racism'. The term, "take your knee off my neck", is a metaphor for, 'Covert Racism' that's experienced.

EMMA proposes to create a sense of Hope, through our Multicultural UK Day, testing organisation statement toward support for BLM; to celebrate their own Multicultural credentials, allowing 1 year for change, to expose other parties, discrimination, that leads to racial and economic inequality.

Covid-19 report for BAME community deaths stated factors ranging from Social and Economic inequalities, Racism, Discrimination & occupational risk. The fact, UK is 21st on the Global Social Mobility Index, prior to 20% GDP collapse in April, leading us to concern of 3 million, unemployment.

