



The Kings Cup

## **MEDIA ADVISORY**

### **PRESS CONFERENCE & PHOTO OPPORTUNITY**

For the first time in 100 years, military rowing crews will compete at Henley Royal Regatta this week.

The King's Cup will see crews from the original six nations of Australia, Canada, France, New Zealand, the UK and the USA, joined by Germany and the Netherlands, competing in a knock-out format over the final three days of the 2019 Henley Royal Regatta.

The 2019 event will create history:

- The first time men and women in the military will row in the same boat at an elite international event
- The first time in 100 years that there is a military event at Henley Royal Regatta
- The first time 120 allied athletes from eight nations will be rowing, racing and living together
- The first time eight Nations will contribute material of national significance into an alloyed King's Cup

All eight countries have made a highly symbolic contribution to the creation the 2019 King's Cup trophy:

- **Australia:** sliver of the original cup and part of The Roll of Honour, Australian War Memorial
- **Canada:** material from the highest point of their first Parliament building
- **France:** four Croix de Guerre awarded each year of WW1
- **Germany:** brass from the historic Gorch Fock sail training vessel
- **Netherlands:** shell cases from the King's coronation
- **New Zealand:** copper fittings from their 1919 original King's Cup boat
- **UK:** contribution from Her Majesty The Queen
- **USA:** original fitting from the George Washington commissioned 1797 USS Constitution

PRESS CONFERENCE: *Chris Hartley – Chairman of The King's Cup Organising Committee*

PHOTO OP: *Unveiling of The King's Cup trophy  
International crews spell out the "100" – drone footage  
Formal crew photos  
Crews available for interview*

WHEN: *Tuesday, 2<sup>nd</sup> July 2019*

WHERE: *Henley Royal Regatta, Henley-on-Thames RG9 2LY*

TIME: *11:30 – 12:30 King's Cup mass photo and commemoration event  
12:30 – 12:45 Crews officially welcomed by Chris Hartley & Sir Steve Redgrave  
12:45 – 13:15 Lunch  
13:20 – 13:35 Official unveiling of The King's Cup  
13:35 – 13:50 Press conference  
13:50 – 14:30 Formal crew photos / Crews available for interview  
15:00 – 16:00 Technical rehearsal for crews on River Thames*

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