from *PATENT* → to *PROFITS*

from Patent to Profits is an insightful guide for aspiring inventors and entrepreneurs, inspired by the author's journey of turning a simple observation—sunken manhole covers—into a multi-million-dollar business. Combining practical advice with personal anecdotes, the book walks readers through the process of transforming an idea into a profitable venture. It covers essential topics such as analyzing inventions, prototyping, securing patents, starting a business, and navigating challenges. Grounded in hard truths and real-world experience, author Michael offers a roadmap for those ready to pursue their innovative ideas, highlighting the importance of strategy, perseverance, and building a strong support team.

Michael Crites has been granted seven United States patents. He has built a successful foundation repair company, built a successful construction company, and founded the Mr. Manhole Company, growing it into a multi-million-dollar enterprise. Despite a life-altering skydiving accident, his resilience and creativity helped him rebuild and thrive. Michael presents his lessons learned in an entertaining and engaging fashion.

Spine

from *PATENT* to *PROFITS*   Michael Crites

Front Cover

MICHAEL CRITES

from *PATENT* — to *PROFITS*

Capitalizing On Your Invention