



**PHILIPS Projection launches a new PicoPix Collection for nomads**

**Lausanne, June. 15, 2019** — Philips Projection design and manufacture pico projectors and home cine projectors for the mainstream market.

As part of its strategy to extend and renew the current PicoPix portable devices, Philips Projection is unleashing the brand new **PicoPix** Collection. The collection is composed of 2 new micro DLP projectors bringing vivid images, wireless connectivity and a battery, packed in a pocket friendly design, accentuated by a black ceramic glossy effect, made for a touch of elegance.

The new PicoPix Collection, along with NeoPix and Screeneo, bring Philips Projection with the widest projection range in the market.

This is a promotional graphic for the PicoPix Nano projector. It features a light green background. On the left, there is a vertical banner with the Philips logo at the top, followed by 'PicoPix Nano' and 'Mobile Projector' in white text on a dark green background. In the center is a high-quality image of the PicoPix Nano projector, a small black cube with a lens on the front and buttons on the side. To the right of the projector, the text 'PicoPix Nano' is written in a large, white, sans-serif font. Below this, the following specifications are listed in a smaller white font: 'Up to 100 Color Lumens', 'LED DLP', 'nHD resolution', 'Wi-Fi / Screen Mirroring', and 'Coffee Cup Size'.

**PicoPix Nano: Pico Size, Mobile Experience!**

Smaller than your phone, smaller than your Bluetooth speaker, smaller than ANY projector on the market!

Meet our PicoPix Nano, the tinniest plug and play projector featuring Wireless connection and Multi Media Player.

Ideal for ultra-nomads, the PicoPix Nano is equipped with a battery and the latest TI DLP LED to project up to 80mins of your sporting feats. Shot videos or pictures on your action cam and directly watch it on a 60" screen thanks to the microSD card reader. Got content in your smartphone, laptop or tablet and want to share it? The PicoPix Nano has a wireless mirroring function to display movies, pictures, office documents or streaming content.

The mighty design is accentuated by a black ceramic glossy effect, made for a touch of elegance.

The advertisement features a black Philips PicoPix Micro mobile projector centered on a light green background. The projector is a small, cube-shaped device with a lens on the front left and a speaker grille on the front right. In the top left corner, there is a white box with the Philips logo and the text 'PicoPix Micro Mobile Projector'. To the right of the projector, the product name 'PicoPix Micro' is written in a large, white, sans-serif font. Below the name, a list of features is provided in a smaller white font: 'Up to 150 Color Lumens', 'LED DLP', 'qHD resolution', 'Wi-Fi / Screen Mirroring', and 'HDMI, remote control'.

**PHILIPS**

*PicoPix Micro*

Mobile Projector

# PicoPix Micro

Up to 150 Color Lumens  
LED DLP  
qHD resolution  
Wi-Fi / Screen Mirroring  
HDMI, remote control

***PicoPix Micro: Pico Size, Mobile Experience!***

PicoPix Micro is smarter and brighter. With 150 Color Lumens, WVGA resolution and a weight of 225g, PicoPix Micro is the powerful and pocket companion to share your content. The upgraded Wi-Fi chip will smoothly connect to any devices and share videos & pictures straight away thanks to wireless screen mirroring. PicoPix Micro now offers a built-in multimedia player to play any content from the USB port. Its HDMI connectivity offers you the possibility to connect notebooks, game consoles, or any other HDMI output devices. With its built-in speaker and battery, feel free to project when you want and wherever you are.

The mighty design is accentuated by a black ceramic glossy effect, made for a touch of elegance.

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