



DIARY NOTICEDIARY NOTICE***DIARY NOTICE***

Dyspraxia Awareness Week - “Dyspraxia in the workplace: Hidden challenges, hidden assets”

10th -16th October 2016

Who? The Dyspraxia Foundation – the UK’s the only nation charity dedicated to raising awareness of dyspraxia and championing the needs of those affected

What? Nationwide awareness campaign highlights the hidden difficulties and hidden assets of people with dyspraxia in the workplace

When? 10th -16th October 2016

Poor balance and hand-eye coordination, illegible writing, poor short term memory, poor spatial awareness, difficulty with social relationships and vulnerable to bullying – these are just some of the familiar symptoms experienced by people with dyspraxia.

Previously regarded as a childhood condition, dyspraxia (also known as developmental coordination disorder) is an under-recognised but surprisingly common condition affecting 5-10% of school-aged children, 2% to a severe degree (this compares to autism which affects around 1% of the population). Difficulties continue into adulthood in 50-70% of cases and can have a significant negative impact on individuals physically, emotionally, socially and economically.

The Dyspraxia Foundation is the only national charity supporting people of all ages affected by the dyspraxia, reaching out to many thousands of people who are living with – and often struggling to cope with – the effects of the condition.

This year the awareness campaign focuses on the hidden difficulties and disadvantages experienced by people with dyspraxia in the workplace. It also highlights the hidden assets that employees with dyspraxia offer employing organisations. The campaign will provide a strong media package to help educate the public, potential employers and adults with the condition about the signs and symptoms of dyspraxia and the support available for those affected:

- Results of new research
- Powerful facts and figures
- Practical new resources for employers/employees
- Case studies –adults living with dyspraxia, employment experts
- Expert opinion from the charity’s health, educational and adult advisors.

The charity's existing and well supported social media platforms will also play a key role in helping to promote this part of the campaign.

For more media information or to arrange an interview/feature before or during the Week, please contact Lisa McCarthy on 01462 455016. Alternatively, please email dyspraxia@dyspraxiafoundation.org.uk

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