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## For Immediate Release

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## Sharpe Capital announces advisory partnership with TaaS

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**London, UK – October 2, 2017** – Sharpe Capital, a tech-driven investment fund specializing in global financial markets announces an advisory partnership agreement with Token-as-a-Service (TaaS), the first-ever tokenized closed-end fund dedicated to blockchain assets, before their token issuance in November.

TaaS and Sharpe Capital are delighted to announce their exciting new partnership. The TaaS Sharpe cooperation agreement was finalized following a meeting at the recent d10e Blockchain Conference in Kyiv, Ukraine, which was co-hosted by TaaS and attended by Sharpe's co-founders Lewis Barber and Dr. James Andrew Butler.

Sharpe Capital is a FinTech organization developing a platform to crowd-source market sentiment on global equities and blockchain assets, paying service fees in Ether to users in return for their insight. Supplemented with cutting edge, machine learning-driven linguistic analysis and quantitative trading strategies developed in collaboration with leading

academic partners, Sharpe Capital aims to deliver best-in-class data-feeds for use by investors.

Sharpe Capital will issue a SHP tokens via the Ethereum blockchain during a 7 day discounted pre-sale beginning 6th November, with \$1.4MM whitelist registration places remaining. This will be followed by a 28 day crowd sale, with a total cap of \$20MM. SHP permits participants to provide sentiment, and institutional investors to access their cloud-based quantitative trading model tools. Sharpe Capital will also operate a proprietary investment fund, both in global equities and blockchain assets, with plans to issue a derivative token instrument tied to its performance in Q1 2019. Sharpe Capital is seeking to raise \$20 Million through SHP issuance in November.

Chief Investment Officer of Sharpe Capital, Dr. Butler, described the newly announced advisory partnership: It is a fantastic opportunity for synergy between the leading blockchain fund TaaS and the Sharpe Platform suite of products, including our market sentiment crowd-sourcing application and machine learning-driven investment funds. TaaS Funds advice has already proven invaluable and Im really looking forward to what will no doubt be a prosperous relationship for both parties.

TaaS launched the first-ever tokenized closed-end fund dedicated to blockchain assets in May 2017 right after its Token Sale concluded, with \$7.6 million USD(T) raised. During its first fully-operational quarter TaaS participated in eleven token generation events with the total amount contributed equivalent to 3 million USD(T). This delivered an unprecedented 61% ROI and over 300% growth in market cap. Since then, TaaS is actively continuing contribution and trading performance accelerating integration and linkages within the cryptoworld.

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**About Sharpe Capital**

Sharpe Capital is a FinTech organization developing a platform to crowd-source market sentiment on global equities and blockchain assets, paying service fees in Ether to users in return for their insight. Supplemented with cutting edge, machine learning-driven linguistic analysis and quantitative trading strategies developed in collaboration with leading academic partners, Sharpe Capital aims to deliver best-in-class data-feeds for use by investors. Sharpe Capital was founded by CEO Lewis Barber and CIO Dr. James Butler, supported by Chief Technology Officer Israel Colomer, Systems Engineer Dan Pilch, and Lead Developer Ali Bros.

**About TaaS**

Token-as-a-Service (TaaS) is the first tokenized closed-end fund that allows its investors to capitalize on the rise of Blockchain markets. Utilizing the Ethereum blockchain and its Cryptographic Audit technology, TaaS offers a brand new comprehensive approach to capital raising, fund management, and auditing with full transparency for its investors. TaaS token is currently trading on Liqui, LiveCoin, Coss.io, CoinExchange and HitBTC. TaaS was co-founded by blockchain pioneers Konstantin Pysarenko, Ruslan Gavrilyuk, Dmytro Chupryna, and Maksym Muratov and has professional team members from the USA, Ukraine, Poland, Romania, South Africa and China. TaaS produced a 61% ROI for its first fully-operational quarter (May 1<sup>st</sup>–August 1, 2017) and as per its original White Paper, it paid 50% of that to its token owners, reinvested 25% back into the fund so that it grows in perpetuity and paid 25% to its management.

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