Flip Flop Facts

FlipYarn

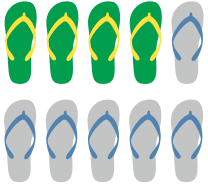## 3 Billion of us

Over 3 billion people wear flip flops on a regular basis. They are colourful, fun and most importantly cheap making them widely available to all socio-economic customers

40% Over 40% of the worlds' population wear them!

Estimated Sales of $18 billion

Global sales estimate for 2019/2020, with most major fashion houses showcasing their own version as the must have accessory for this upcoming season

No.1

The most sold footwear in the world far outselling any other shoe and are the no. 1 shoe in China, India, Africa and of course Sri Lanka amongst many others

---

Flip flop waste **pollutes our oceans** & beaches while obstructing breeding grounds

Discarded flip flops are **killing** plants and marine life such as sea turtles and whales

There are almost **no recycling** methods for flip flop waste which is where we come in

We collect flip flops and **upcycle** them into colourful and fun FlipYarn products

---

Flip Flop Materials
What are they made from?

1 Typically made from low cost materials like plastics, rubber, foam and other materials

2 Chemicals are added to give gloss, toughness, heat & stress resistance as well as colour

3 The strap is made from more elastic material such as PVC plastic or vulcanised rubber

4 Flip-flops are inexpensive, costing as little as USD 5 or less in most parts of the world

50+ Million Pairs
manufactured every year

Sri Lanka has the capacity to manufacture an estimated 50 million pairs of flip flops per year. The average Sri Lankan buys at least 2 pairs of flip flops per year with almost no means of recycling them until now

1-2 yr ave usage

A recent study estimated over **1 million** flip flops on Australia's unspoilt Cocos Islands

Flip flops take more than **200 years** to degrade if at all. They also photodegrade into microplastics

Ancient Egyptians

The earliest recorded flip flops date back to the Ancient Egyptians around 4,000 BC. The Japanese popularised the modern flip flop based on their 'Zori' shoes made from rubber and foam after WW2