

*"THE FUNDAMENTAL INVESTOR IS A MUST-READ BOOK FOR ANYONE LOOKING TO LEARN THE FUNDAMENTALS OF PASSIVE REAL ESTATE INVESTING TO HELP YOU ON YOUR PATH TO FINANCIAL FREEDOM."* – KEN MCELROY, REAL ESTATE ENTREPRENEUR AND BESTSELLING AUTHOR OF THE *ABCs OF REAL ESTATE INVESTING* AND *THE SLEEPING GIANT*

**UNLOCK THE SECRETS TO PASSIVE WEALTH BUILDING IN REAL ESTATE!**

Join the journey to financial freedom with author Jeremy Dyer's expert insights into multifamily real estate syndications. *The Fundamental Investor* demystifies the world of passive real estate investing, revealing strategies that empower you to maximize returns without the headaches of active management. Discover how to harness the potential of multifamily properties to build a stable income stream, leverage significant tax advantages, and achieve financial security—all while freeing up your time for what truly matters.

**INSIDE, YOU WILL DISCOVER:**

- **Passive Income Strategies:** Understand how to leverage the expertise of seasoned operators to enjoy consistent cash flow and property appreciation without the burdens of hands-on involvement.
- **The Author's Inspiring Journey:** Follow his transformation from traditional investing to the passive realm of real estate syndications, driven by the pursuit of financial freedom and disillusionment with Wall Street.
- **Proven Success Model:** Discover how Starting Point Capital specializes in multifamily properties in safe Class B neighborhoods and employs a unique vertically integrated management approach to optimize investor returns.

*The Fundamental Investor* is a must-read for anyone looking to navigate the exciting landscape of passive real estate investing. Whether you're a seasoned investor or just getting started, you'll gain the knowledge and confidence needed to build a robust capital base for your future. Start your journey to financial security today!



**JEREMY DYER** is the Founder of Starting Point Capital, invested in over 5,000 multifamily units valued at over \$750 million as a co-general partner and fund manager. He hosts The Freedom Point Podcast, where he explores passive real estate investing with hundreds of guests, and has raised multiple tens of millions for various real estate projects. A marketing graduate from the Carlson School of Management, Jeremy has been a top performing sales professional and regularly contributes to YouTube, LinkedIn, and his blog. He lives in Lake Elmo, Minnesota, with his wife Marlene and their four children.



StoryTerrace



JEREMY DYER  
THE  
FUNDAMENTAL INVESTOR

JEREMY DYER

THE  
FUNDAMENTAL  
INVESTOR

How Passive Real Estate Investing  
Will Build Your Future

FOREWORD BY

ZACH HAPTONSTALL