

## MATERNITY WORLDWIDE CHRISTMAS 2029 APPEAL 04 November 2019

### Who we are and what we do

Maternity Worldwide's vision is of a world in which all women and their babies can access safe and appropriate childbirth, regardless of where they live.

Maternity Worldwide saves lives. We help reduce the number of mothers dying or injured giving birth or because of pregnancy-related causes.

Our mission is to work with communities and our partners to:

- identify and develop appropriate and effective ways to reduce maternal and newborn mortality and morbidity
- facilitate communities to access high-quality, skilled maternity care
- support the provision of high-quality skilled care

We believe access to high-quality maternity and newborn services is a right and makes a vital contribution to the well-being of both individuals and communities.

The underpinning values which guide us are that, at all times, we work in ways which are:

Passionate · Hard-working · Innovative · Inspiring · Efficient · Sustainable · Community-based · Professional · High quality · Transparent · Equal · Empowering · Trustworthy · Rights-based

We value the skills, passion, dynamism and professionalism of our team. None of our work would be possible without the hard work and commitment of our partners in the countries where we work, our professional, office-based and fundraising volunteers, our staff team, Board of Trustees and of course, our supporters and advocates. Together we are working towards a world where women and girls no longer die needlessly in childbirth.

Maternity Worldwide seeks to be a catalyst for positive social change. We are committed to equal opportunities; treating people fairly with dignity and respect is integral to our work both in our management of people and in the programmes we deliver.

Every year 287,000 women die in childbirth; 99% in low-income countries. Most deaths can be avoided easily and cheaply through measures which are readily available in the UK. Working with local partners in sub-Saharan Africa, we deliver sustainable integrated maternal health programmes built around addressing the three delays that cause death in childbirth.

1. Delays in the decision to seek care caused by poor understanding, perceived low status of women, acceptance of maternal death and financial cost. We address this through health education, livelihood development and income generation projects.
2. Delays in reaching care caused by the distance to health centres, accessibility and the availability of transport. We address this by improving referral pathways, funding ambulances and building waiting houses.
3. Delays in receiving adequate care caused by poor, inadequate facilities and underqualified staff. We address this by building and equipping health centres and training staff.

### NOTES

Maternity Worldwide is a registered charity no. 1111504 and our registered address is Community Base, 113 Queens Road, Brighton BN1 3XG. For further details or if you have any questions, please email [info@maternityworldwide.org](mailto:info@maternityworldwide.org) (this box is monitored regularly throughout the day) or visit our website: [www.maternityworldwide.org](http://www.maternityworldwide.org).