

Business Turnover & Growth Across Central London Underground (Zone 1)

Average Annual Turnover by Tube Station (Zone 1)

DueDil, the data intelligence company that helps businesses find, verify and monitor their business relationships, has developed a visualisation of the average turnover and average turnover growth rate for companies that have a registered trading address within one kilometre of London Underground stations in Zone 1.

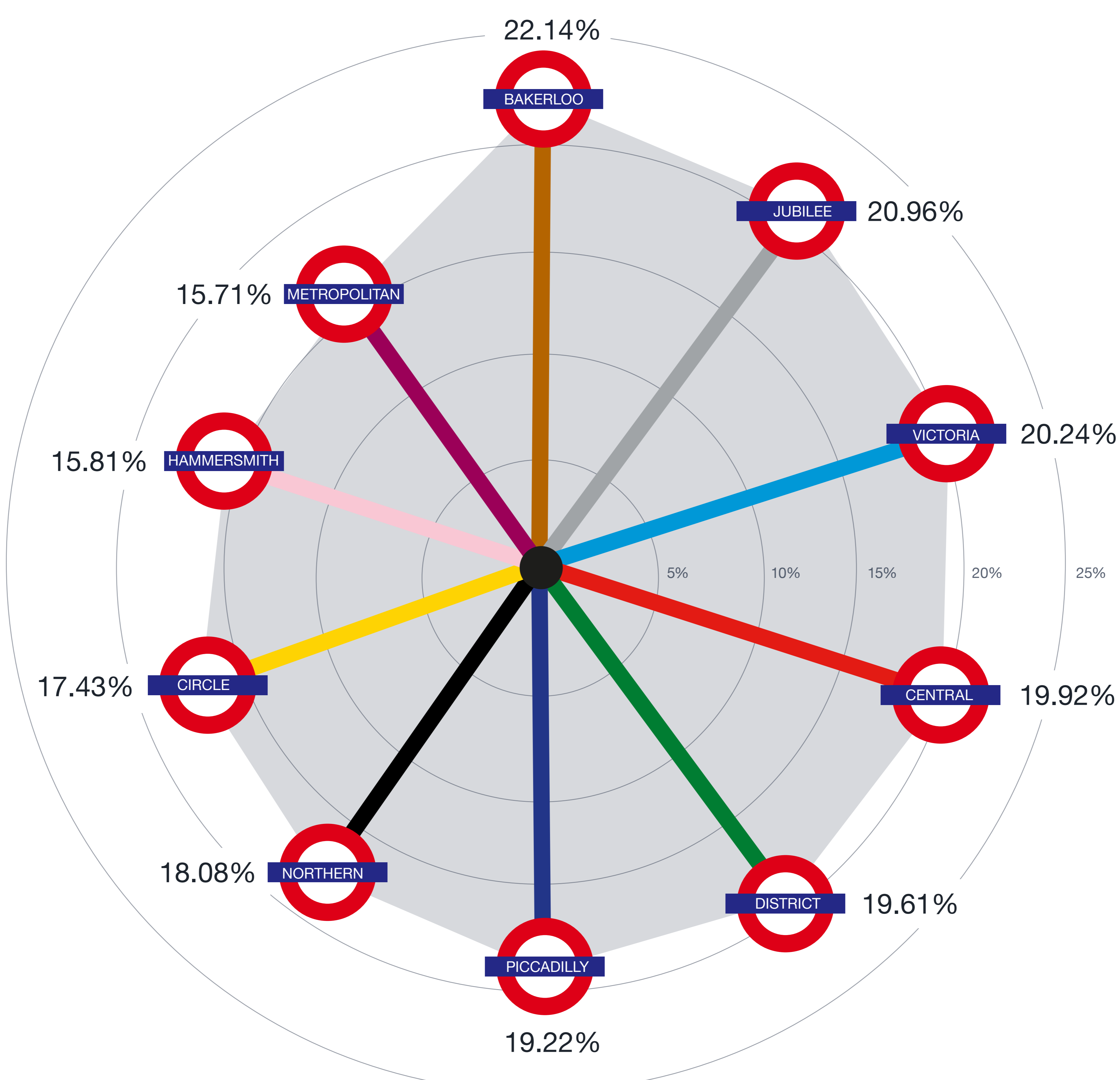


Largest Average Annual Turnover by Tube Station

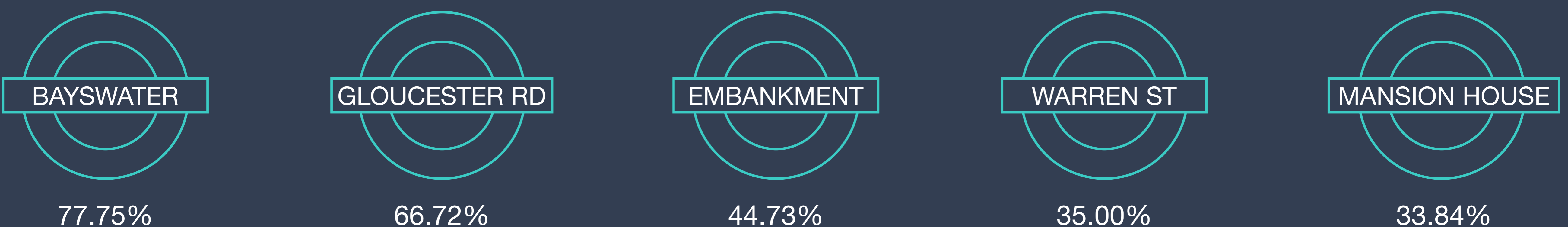


Average Annual Growth by Tube Line (Zone 1)

The graph below compares the average annual turnover growth rate of all companies situated within a one kilometre radius of Tube stations across each London Underground line.



Largest Average Annual Growth by Tube Station



The DueDil "Business Turnover & Growth Across Central London Underground (Zone 1)" study was conducted on a sample of companies which have their annual turnover and annual turnover growth figures listed in the DueDil database. The companies in this study were required to have a reported annual turnover of over £5m listed in the DueDil database, as well as having a registered trading address within the London region. In total, the data export consisted of 15,037 companies. The data export was refined to analyse only those companies that were within 1km of London Zone 1 Tube stations, this subsequently refined the data set to 11,475 companies. The latitude and longitude of the postcode associated with each company's trading address was identified using Postcodes.io, along with the latitude and longitude of each London Zone 1 Tube station. A formulaic approach was taken to identify the closest station to each postcode. A database of London Tube stations downloaded, and then used to calculate the average annual turnover, and the average annual turnover growth rate across all stations within Zone 1. The average annual turnover, and average turnover annual growth rates were also calculated across each London Tube line. The Waterloo & City line was not included in the study, as it only consisted of two stations.