



FAQs

We know that finding sustainable partners can be challenging for small businesses. It's often difficult to know where to begin, who to trust, and how to make sure that they are the right fit. As part of the Greener community users have access to a simple, free, and time effective solution to find sustainable partners that are tailored for their business needs. All providers are vetted by our experts and new matches are constantly being generated as we grow, so companies can stay ahead of the green innovations happening across their supply chain.

What is Greener?

Greener is an online sustainability matchmaking platform that connects food and drink SMEs that are looking for sustainable solutions with those which are offering sustainable solution.

Why does it matter?

For too long genuine sustainability has been out of reach for independent SMEs. We make it simple, accessible, and affordable to start building genuinely sustainable supply chains.

The big picture

The global agrifood sector represents **31% of all GHG emissions globally**, and is 98% composed of SMEs.

How does it work?

Our first-of-its-kind algorithm matches users on a range of important criteria. Built using proprietary industry models & business behaviour analysis, the formula enables users to discover solutions, connect with partners, and develop genuinely resilient supply chains.

To get started, all users tell us a bit more about their business -from company size to the values that drive them- along with a sense of what they're looking for. They then leave it to us and wait for the tailored matches to arrive.

Who can use it?

All SMEs in the food & drinks industry including in farming and agriculture, manufacturing and processing, retail and wholesales, hospitality, sustainability consulting, compliance, optimisation, and waste services. Whether these food and drink SMEs are looking for sustainable solutions or have an innovation they want to market, Greener is a one-stop-shop to growth their network.

A word from our users

As a company offering a sustainable service it's difficult for us to find, connect, and work with other businesses. A platform like **Greener would provide us with the necessary connections** that are fit to our needs and would **save us a lot of time and resources** to seek them out individually.

Joe Halstead
Managing Director,
Agrigrub



Greener is a platform that would dramatically **simplify the process of finding sustainable solutions for businesses**, which is currently a **complicated** and **expensive** process. Greener can help sustainability innovators gain visibility and traction while ensuring **small businesses aren't left behind**.

Guy Kobani
Co-Founder, Novaloop

