



20th March, Berkshire, UK: FreeFriendsOnline.com, a completely free online social networking and companionship site, has been launched by Vennetro Media Group to ensure those most vulnerable to COVID-19 stay connected.

Vennetro Media Group Ltd, the company behind the award-winning dating and networking software platform, WhiteLabelDating.com, has launched a brand new online social networking website, FreeFriendsOnline.com. The site provides people aged over 70 with a completely free online environment to stay connected with society whilst isolated during the global pandemic.

The industry-leading software solution ordinarily charges a subscription fee to its members that allows them to utilise a website in its entirety, however, on this occasion Vennetro has generously removed all costs associated with the new companionship site due to the belief that the vulnerable should not be detached from society during this crisis. With ever-growing concerns around finances and disposable income, Vennetro sought to remove any feelings of emotional and financial apprehension with the aim of spreading positivity amongst our communities.

FreeFriendsOnline.com's members will be able to search for local people as well as those further afield across the UK. Each member will be given unlimited access allowing them to remain online for as long as they choose, 24 hours a day, 7 days a week. The site supports the sending and receiving of messages, an online chat feature and the opportunity for its members to write diary entries that can be shared with others.

Steve Pammenter, CEO and Co-Founder, commented:

“The decision to launch FreeFriendsOnline.com was made following the government's advice to groups, particularly those over 70 and vulnerable to COVID-19, to remain at home for an extended period of time.

“Vennetro was founded on the basis of keeping people connected. We're proud of our tagline, 'make the connection' and we stand by it. At a time of worldwide fear and uncertainty, we have the ability to influence the way people build and maintain social connections. FreeFriendsOnline.com will ensure that those most vulnerable to the virus can enjoy a safe and convivial networking experience. Our aim is to keep spirits up and more importantly to keep people safe.

“These are unprecedented times that require us to change our daily lives and navigate to a new normal. The uncertainty can be unsettling but I have complete confidence that we will get through this together and emerge stronger.”

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About Venntro Media Group

Founded in 2003, Venntro is the award-winning global media group that connects people to a life they'll love through dating, lifestyle and social networking technology. With over 75 million registrations to date worldwide, Venntro provides services to customers across seven major English-speaking territories.

Venntro's largest product is White Label Dating – the award-winning dating software platform allowing brands and entrepreneurs to power their own branded online dating sites. Venntro is part of the Tech City UK Future Fifty programme, is a City A.M. Leap 100 company and is one of LSE's '1000 Companies to Inspire Britain'.

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