**###FOR IMMEDIATE RELEASE**

**Leaders Council Podcast Interviews Andrew Bohnet from Innovate Tax Alongside Geoff Hurst**

**Andrew Bohnet, Founder and CEO of UK based indirect tax technology company, Innovate Tax Limited, is interviewed by the prestigious Leaders Council of Great Britain and Northern Ireland, as part of a nationwide initiative to share leadership stories of inspirational businesspeople.**

The Leaders Council of Great Britain and Northern Ireland brings together the most influential figures from across the country. It celebrates the hard work and achievements of the nation’s unsung leaders, while laying the ground for the next generation.

The Leaders Council of Great Britain and Northern Ireland is currently in the process of talking to leadership figures from across the nation in an attempt to understand this universal trait and what it means in Britain and Northern Ireland today.

Andrew Bohnet from Innovate Tax was invited onto an episode of the podcast, which also included an interview with Geoff Hurst. Host Matthew O'Neill asked both guests a series of questions about leadership and the role it has played in their careers to date.

Matthew O'Neill commented, ‘Hosting a show like this, where you speak to genuine leaders who have been there and done it, either on a national stage or within a crucial industry sector, is an absolute honour.’

Lord Blunkett, chairman of The Leaders Council of Great Britain and Northern Ireland said, ‘I think the most informative element of each episode is the first part, where Matthew O'Neill is able to sit down with someone who really gets how their industry works and knows how to make their organisation tick. Someone who’s there day in day out working hard and inspiring others. That’s what leadership is all about.’

On being invited to participate in the series, Andrew Bohnet of Innovate Tax remarked, ‘I was very honoured to be asked to share my thoughts about the importance of leadership, and what that means for those at the helm of a growing business. Too often perhaps the focus is on management with leadership being tied under the same title. It’s a refreshing and necessary conversation to ensure that the distinction is drawn between the two, so that businesses can continue to thrive on inspiring, influencing and instigating cultural change within their organisations.’

**###ENDS**

**NOTES TO EDITOR**

**INTERVIEW INFO**

You can listen to the podcast on:
YouTube: <https://youtu.be/yisoCFzjStc>
Spotify: <https://open.spotify.com/episode/4YnRkiAMNY72yHZfW5KfRh?si=oJS_TlncSjuZvplnXizkUA>

You can also discover more about both Andrew Bohnet and Geoff Hurst here: <http://www.leaderscouncil.co.uk/members/andrew-bohnet>

**ABOUT INNOVATE TAX**

Founder and Managing Director, Andrew Bohnet, originally set up the company as *eBiz Answers Limited* in 2012. Four years later, in 2016, the company changed its trading name to *Innovate Tax* in order to reflect its development as a Tax Automation Specialist. In 2019 this became its official name, *Innovate Tax Limited*.

Innovate Tax is a leading provider of automated business technology solutions for the determination of indirect tax.

Integrating with the world’s most popular ERP systems, including Oracle, Innovate Tax’s core solution helps businesses to automatically calculate and apply the correct amounts of indirect tax payable, such as Sales & Use Tax, VAT (Value Added Tax) or GST (Goods and Services Tax), using pre-built rules and logic for over 127 countries.

Innovate Tax has also garnered critical acclaim with the development of its reporting tool *LimeLyte®*, which provides cutting-edge, real-time indirect tax compliance data.

Innovate Tax also provides a range of ERP agnostic advisory services, including Indirect Tax Solution Review, Tax Centre of Excellence and Tax Technology Consult.

With headquarters in West Sussex, UK, Innovate Tax operates globally, as Innovate Tax LLC in US and Innovate Tax FZE in U.A.E..

**COMPANY LEADERSHIP**

As the only Oracle ACE for eBTax, Andrew Bohnet – Founder and Managing Director of Innovate Tax – is recognised internationally as the best in his field. Andrew is a world-renowned and prolific speaker on all forms of Indirect Tax. An active participant in global VAT events, Andrew presents worldwide and is the current Chair of the *Oracle Tax Management Special Interest Group*. He founded Innovate Tax to offer clients an unparalleled service when it comes to a complete tax solution, specialising in VAT globally.

**COMPANY CONTACT INFORMATION**

For all press and media enquiries, contact Emily Heathorn, Junior Communications Officer:

Email:              communications@innovatetax.com

LinkedIn:         <https://www.linkedin.com/in/emily-heathorn-00685614a/>

Phone:            +44 1243 860 893

Alternatively, contact Carl Robinson MCIM, Marketing Manager:

Email:              crobinson@innovatetax.com

LinkedIn:         <https://www.linkedin.com/in/carl-robinson-marketer/>

Phone:            +44 1243 860 893

**COMPANY PROFILES**

Website:          [www.innovatetax.com](http://www.innovatetax.com)

LinkedIn:         [www.linkedin.com/company/innovate-tax/](http://www.linkedin.com/company/innovate-tax/)

Twitter:            [twitter.com/innovatetax](https://twitter.com/innovatetax)

*Innovate Tax Limited*, a limited company registered in England and Wales under company number 08119496 whose registered and main trading address is Suite 101 Heath Place, Ash Grove, Bognor Regis, West Sussex PO22 9SL, United Kingdom.