

WELCOME TO

O N Y X

**Give** a man a fish, feed him for  
a day. **Teach** a man to fish,  
feed him for a lifetime.

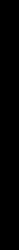
- Lao Tzu

# THE ONYX VISION.

The Onyx Global Vision is for learners around the world to have access to fairly priced, high quality, self-directed educational experiences that are directly relevant to their lives and result in tangible learning outcomes.

# THE ONYX MISSION.

The Onyx Global Mission is to provide the world's highest quality digital educational experience for learners and educators of all kinds around the world.





# OVERVIEW

**The Onyx Learner Academy** is a complete study system for learners of all kinds. It begins by introducing learners to what independent, lifelong, self-determined learning is, and progresses through the mindset, ideas, habits, methods, systems, and actions that will lead to the learner embarking on their learning journey well equipped for the challenges and opportunities ahead.

The problem.



# Online learning courses are failing learners.

We have more information available to us than ever before, yet online learning courses only have a 10-15% completion rate. They aren't engaging learners and they aren't helping them to truly learn.

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**The solution.**

# Teach them how to learn.

Instead of just feeding people information, we start from the drawing board and teach them how to learn - from there, we then supply course specific information in ways that student engage with properly.

The Onyx Learner Academy is created with cutting edge, evidence-based methodologies that teach learners how to learn to their entire lives. We cover everything, from their mindse and high level mental frameworks down to the practicalities of note-taking, and everything in between.



# LEARNING TO LEARN: UNLOCK YOUR POTENTIAL AND ACHIEVE YOUR GOALS

We often say that education is the key to advancement, but what does that mean exactly? Does it mean earning a degree from a prestigious university? Does it mean learning all the ins and outs of a trade? Does it mean being able to simply recite back any given number of facts or tidbits of information on command?





It's true that a degree or certification can open some doors, and you might be able to impress people with an encyclopedic level of knowledge. But neither of those things will necessarily lead to career advancement or higher levels of achievement. Regardless of what you want to accomplish in life, it's essential to know how to acquire the knowledge needed to meet your goals.

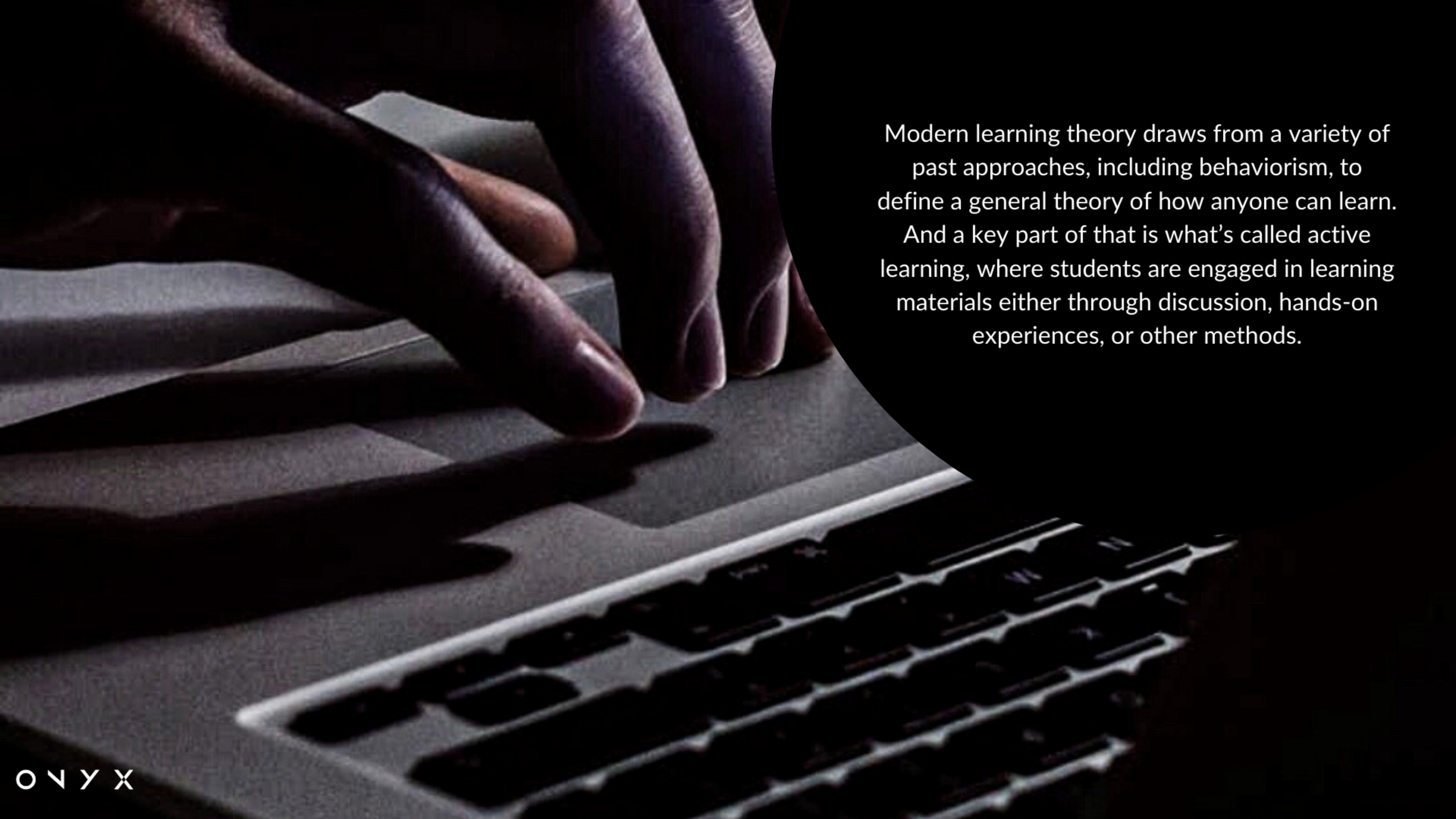
In other words: It's not about what you know, but how you learn it. Ironically, this is one particular skill that's often not taught in school.





This form of teaching and learning dominated educators' thinking for centuries, and only in more contemporary times have new models for learning and pedagogy emerged. It turns out that rote memorization isn't the only way to learn, and that how people learn is as important as what they learn. Pop culture has led us to believe that people have different learning styles: visual, auditory, reading and writing, kinesthetic, and multimodal. However, whatever way a person learns best isn't as important as the actions they take to learn.






Modern learning theory draws from a variety of past approaches, including behaviorism, to define a general theory of how anyone can learn. And a key part of that is what's called active learning, where students are engaged in learning materials either through discussion, hands-on experiences, or other methods.



ONLINE  
GLOBAL



Today, between new social distancing norms, online learning opportunities, and a broad range of required skills needed to compete in the workforce, it's more essential than ever that students and adults alike understand how to learn new information and skills independently. In other words, active learning must take place in a self-determined manner.

A silver MacBook laptop is open on a wooden desk, with a white mouse to its right. The laptop is positioned diagonally, showing the keyboard and trackpad. The mouse is a classic Apple mouse with a scroll wheel. The wooden desk has a natural grain pattern. A large black circle is overlaid on the left side of the image, containing white text.

Most importantly, self-determined learning helps the learner not only develop a well-rounded approach to problem solving, but also provides a structured approach to independence, self-improvement and growth. What's more, these skills can be applied and reapplied to new problems, new information, and in new contexts that are sure to arise as the world around us changes. In that sense, they are invaluable skills to have and thus make self-determined learners highly valuable members of society, regardless of what role they decide to play as they mature.

# The Value of Learning to Learn

So why is self-determined so important? One of the main reason is that we are living in a highly networked world, where knowledge isn't nearly as guarded in an ivory tower and only open to a select few. Thanks to the internet, we have access to far more information- at varying levels of quality- than ever before. In fact, more and more information is becoming available every day; As of 2020 and the time of this writing, there are approximately 44 zettabytes of the data online. Of course, the majority of this information is educational, but the average person now spends over six and half hours online each day.



With so much information available, it's easy to get distracted. But it also makes self-determined learning an more valuable skill to have as young people mature, attend college, enter the workforce, or even develop their own entrepreneurial pursuits.







We're lucky that we live in a time where all of human knowledge is accessible to us with just a quick Google search. In fact, being able to find—and evaluate—high quality information is possibly the most important skill needed in today's modern world. What's more, we now find ourselves in a new age created by the Covid-19 pandemic where distance learning—i.e. using online technologies to learn a topic or subject—will likely replace the traditional classroom setting. This unique and unusual time we're living in makes it all the more essential than ever that students and adults alike have the skills needed to learn.

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# THE TEAM

## Dr. Onyx

Dr. Onyx is the public persona of Christopher Kellys (CK), the founder of Onyx Education and Onyx Global.

## Onyx Global, LLC

The company that was launched in May to July 2020 by Christopher Kelly.

Christopher has been teaching at universities for the past 5 years and has completed his doctoral coursework in adult education from the university of illinois at urbana champaign.

Onxy Global is an educational platform that will disrupt and then aidin the reformation of education globally.



## WHY ONYX?

If Merriam-Webster defines The Ivory Tower as “a secluded place that affords the means of treating practical issues with an impractical often escapist attitude,” then The Onyx Tower is a globally relevant and universally accessible place that facilitates progression toward excellence through self-determined interest in practical issues and actionable problems.



ONYX



The Ivory Tower of modern education saddles students with debt that Onyx Global's Founder attributes in large part to bloated, inefficient administration and resistance to educational technologies. The Onyx Tower of modern education empowers students through fair tuition as a result of Onyx Global's commitment to being an agile learning organization that adheres to an uncompromising demand for quality. It is time for accessible educational opportunities that respect the lives of today's learners. The opportunities for personal growth are endless, and are more available than at any other time in human history. Embracing this truth is the core of The Onyx Tower.

# THIS IS OUR MOMENT

The 21st Century asks us to question the world around us and explore the Digital Frontier. Through all that 2020 is, this moment is a unique opportunity to provide accessible, evidence-based, student-centric, globally networked digital learning.

Our Mission and Vision are to provide this service to you and all learners around the world

The Onyx Mission is to provide the world's highest quality digital educational experience for learners of all kinds around the world.

The Onyx Vision is for all learners to have access to fairly priced, high quality, self-directed educational experiences that are directly relevant to their lives and result in tangible learning outcomes.





**JOIN THE MOVEMENT**  
**[WWW.ONYX.GLOBAL](http://WWW.ONYX.GLOBAL)**

**THANK YOU**

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