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PRESS RELEASE

NEW

IMAN Cosmetics launches its UK ecommerce website

www.iman-cosmetics.co.uk

IMAN Cosmetics, the American cosmetics brand founded by the iconic Iman Bowie announces the launch of its ecommerce website for the United Kingdom, Irish Republic, Jersey and Guernsey.

The complete range of Iman makeup and skincare is now available online, enabling IMAN lovers across the United Kingdom to purchase their favourite products in 3 clicks from their computers, tablets or smartphones. IMAN Cosmetics foundations, lipsticks and the brand's new classic BB Crème is available in all shades.

The website is designed to answer all beauty issues from women of colour across the UK, offering make up video tutorials, beauty inspiration and tips from professional make up experts.

Finding the perfect shade is made easy with the "Meet your match" page, where the customer is guided in matching the shade she may have worn in another brand with an IMAN Cosmetics shade.

To celebrate its launch, www.iman-cosmetics.co.uk offers free shipping on all UK orders over 45£ !

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